

### March 2020 Newsletter

### A LOOK BACK ON OUR EVENTS

CIRANO – ADRIQ-RCTi Innovation Forum Humans at the Centre of the Digital Transformation



On February 6, 2020, CIRANO and ADRIQ-RCTi jointly organized a Forum on the theme of "Humans at the Centre of the Digital Transformation".

Conferences, panels and exchanges were on the agenda with discussions on skills development, training issues in the workplace, measures to help and support companies as well as factors favouring the digital transformation of companies.

More information

### CEO Seminar Richard Payette (Manulife Quebec)



On February 10, 2020, at CIRANO, Mr Richard
Payette, President and Chief Executive Officer of
Manulife Quebec from September 2016 to December
2019, shared his experience during a networking
reception gathering researchers and business
people. His presentation was on "The Age of
Audacity: Initiating Transformation". Richard Payette
shared his experience as an executive, including at
Manulife, and his thoughts on the necessary
transformation of businesses and the economic
development issues facing Quebec.

More information

First meeting of the 2020 Cohort of Avant-Garde@CIRANO



The Cohort of Avant-Garde@CIRANO met on February 19, 2020 on "What's at Stake? Societal Impact of Artificial Intelligence". With guest speaker Catherine Feuillet, Vice-President of the SKEMA Global Lab in Augmented Intelligence and former French Consul in Montreal (2015-2019)

The Avant-Garde initiative aims to create a privileged place for interdisciplinary exchanges and the development of a network of people under 45 with leadership potential.

More information

### **OUTREACH**

CIRANO partner of a Science and Innovation luncheon organized by the Montreal Council on Foreign Relations (MCFR)

On February 28, 2020, CIRANO was of a partner of the Science and Innovation luncheon organized by the



Montreal Council on Foreign Relations (MCFR) where Mona Nemer, Chief Science Advisor to Canada, spoke on "Making Canada a Scientific Partner of Choice in International Research".

More information →

### Nathalie de Marcellis-Warin speaker at a seminar organized by the Institute of Corporate Directors



On February 27, 2020, Nathalie de Marcellis-Warin, CEO of CIRANO, participated in the breakfast seminar organized by the Institute of Corporate Directors - Quebec Chapter on the theme "The Processing of Personal Data: What the Board Needs to Know".

Beside her on the panel moderated by Anne-Marie Hubert, Quebec Managing Partner, EY, were Guy Cormier, President and CEO of Desjardins Group, and Suzanne Gouin, Chair, Canada Revenue Agency Board of Management.

More information →

## Marie Connolly and Catherine Haeck receive a research grant from the Fonds de Recherche du Québec - Société et Culture



Marie Connolly and Catherine Haeck, both professors in the Department of Economics at ESG UQAM and CIRANO Researchers and Fellows, each received a research grant from the Fonds de Recherche du Québec - Société et Culture to improve knowledge on poverty and social exclusion.

More information  $\rightarrow$ 

Brahim Boudarbat and François Vaillancourt, members of the Scientific Orientation Committee of the "États généraux du livre en langue française dans le monde"

> Brahim Boudarbat, Full Professor at the School of Industrial Relations and Director of the Observatoire de la Francophonie économique at Université de



Montréal, and François Vaillancourt, Emeritus
Professor in the Department of Economics at
Université de Montréal, both CIRANO Fellows and
Researchers, are contributing to the Prospective
Economic Study of the French-language book market
in the world.

More information  $\rightarrow$ 

#### Welcome to a new CIRANO Researcher



CIRANO is pleased to welcome in its community of researchers Maude Laberge, Assistant Professor in the Department of Operations and Decision Systems at the Université Laval.

More information  $\rightarrow$ 

### RESEARCH



Bernard Fortin, Full Professor at Université Laval, CIRANO Researcher and Fellow,

#### published in Annual Review of Economics

The CIRANO Working Paper "Peer Effects in Networks: A Survey", written by Yann Bramoullé, Habiba Djebbari and Bernard Fortin, has just been accepted in the prestigious Annual Review of Economics.

# Frédéric Marty, Researcher at the Centre national de la recherche scientifique (CNRS) and CIRANO Researcher, published in three scientific journals

- « Concurrence et innovation dans les écosystèmes numériques à l'ère de l'intelligence artificielle », avec Thierry Warin, Concurrences, 1-2020, pp.36-41.
- <u>« The Use of AI by Online Intermediation</u>
   <u>Platforms: Conciliating Economic Efficiency and Ethical Issues »</u>, with Thierry Warin, *Delphi*,
   4/2019, pp.217-2250
- « Algorithmes et décision concurrentielle : risques et opportunités », avec Sophie Harnay et Joëlle Toledano, Revue d'Economie Industrielle, n° 166, 2019, pp. 91-118.

### **UPCOMING EVENTS**

Conference: Is Machine Learning a General Purpose Technology? Evidence from Online Job Postings

Wednesday, March 11, 2020

Keynote lecture by Avi Goldfarb, Rotman Chair in Artificial Intelligence and Healthcare and a professor of marketing at the Rotman School of Management, University of Toronto and author of *Prediction Machines:*The Simple Economics of Artificial Intelligence (2018), during the 2020 Conference of the CIRANO Pole on the Socio-Economic Impacts of Digital

and Innovation and AI.

INFORMATION AND REGISTRATION

### Seminar: Voluntary CO2 Reduction in Large-Group Experiments

Monday, March 16, 2020

Claudia Keser, Professor at the University of Göttingen (Germany), CIRANO Associated Researcher and Fellow, will present her work during a lunchtime seminar at CIRANO.

INFORMATION AND REGISTRATION

#### Second meeting of the 2020 Cohort of Avant-Garde@CIRANO

Wednesday, March 18, 2020

The 2020 Cohort of Avant-Garde@CIRANO will meet on March 18, 2020 on "What's at Stake? Societal Impact of Artificial Intelligence". *By invitation only.* 

MORE INFORMATION

### **Workshop: The Economics of Strategic Communication and Persuasion**

March 20-21, 2020

This is the third edition of this workshop organized by CIRANO, the John Deutsch Institute and the Luc Beauregard Centre of Excellence in Communications Research.

INFORMATION AND REGISTRATION

#### **Seminar: Laurentian Region's Attractiveness Factors**

Tuesday, March 24, 2020

Jean-Denis Garon (Université du Québec à Montréal), Georges A. Tanguay (Université du Québec à Montréal), Nathalie de Marcellis-Warin (Polytechnique Montréal), Ingrid Peignier (CIRANO) and Jean-Philippe Meloche (Université de Montréal) will present the results of the CIRANO report "Étude des facteurs d'attractivité de la région des Laurentides" (cowritten with Molivann Panot).

INFORMATION AND REGISTRATION

### Seminar: General Practitioners' Activity and Income: The Impact of Multiprofessional Group Practices in France

Friday, March 27, 2020

Julien Mousquès, French Health Economist, Research Director in the Institute for Research and Information in Health Economics (*Institut de Recherche et Documentation en Economie de la santé, IRDES*) (Paris) and Visiting Scientist in the Department of Health Care Policy, Harvard Medical School (Boston), will present during a lunchtime seminar.

INFORMATION AND REGISTRATION

### Seminar: Economic Analysis of the Government of Quebec's Information Policies

Monday, March 30, 2020

Daniel J. Caron, Professor at École nationale d'administration publique, CIRANO Researcher and Fellow, will present the results of the CIRANO report "Analyse économique des politiques informationnelles du gouvernement québécois" (co-written with Sara Bernardi).

INFORMATION AND REGISTRATION

### Workshop: Montreal Environment and Resource Economics Workshop

Friday, April 3, 2020

This workshop is organized by Hassan Benchekroun (McGill University), Robert Cairns (McGill University), Gérard Gaudet (Université de Montréal), Justin Leroux (HEC Montréal), Ngo Van Long (McGill University), Martino Pelli (Université de Sherbrooke) and Charles Séguin (Université du Québec à Montréal).

INFORMATION AND REGISTRATION

### RECENT PUBLICATIONS

#### **Project Report**

Étude du lien entre la mobilité intergénérationnelle du revenu et caractéristiques socioéconomiques durant l'adolescence (Marie Connolly, Catherine Haeck, Anne-Charlotte Latour)

#### **Working Papers**

La présence de biais cognitifs en analyse économique : une étude de cas (Marc-Olivier Bessette, Mariame Dioubate, Maurice Doyon, Myriane Hébert, Laura Morissette, Miriam Elsie Kuimi Tchana, Jean-Charles Toupin, Raoul Yaro)

Self-Employment at Older Ages in Canada (Raquel Fonseca Benito, Simon Lord, Simon C. Parker)

Innovation in Digital Ecosystems: Challenges and Questions for Competition Policy
(Frederic Marty, Thierry Warin)

Public Pensions and Low Income Dynamics in Canada (Mayssun El-Attar, Raquel Fonseca Benito)

