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# Newsletter

April 2025

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The **GVCdtLAB** conference on March 13, 2025 underlined the irreversible turning point in Canada-US trade relations.

Faced with unpredictable US tariffs, the experts present confirmed a historic break in the economic partnership that has bound the two nations until now.

The discussions were rich and the approaches diverse, but among the highlights, let us remember :

- Diversification: Massive tariffs (steel, aluminium, energy) force Canada to diversify its markets.
- **Immediate effects:** Significant economic uncertainty and investment paralysis already perceptible.
- Infrastructure investment: The Great Lakes-St. Lawrence Corridor, which is particularly vulnerable, urgently needs to modernise its infrastructure.
- **Data science:** Evidence-based decision-making (Digital Twin) is becoming essential to anticipate future crises.
- **Neutral entity:** Transport, trade and public decision-makers need a neutral entity to ensure the governance and secure sharing of strategic economic data.

Canada must now rethink its economic future by proposing audacious, data-driven policy responses.

Resources and videos

- SUMMARY



# - CIRANO AND THE COMMERCIAL CHALLENGES



# Macroeconomic Impacts of a Canada-U.S. Tariff War

The Bank of Canada's recent key rate cut comes against an uncertain economic backdrop, marked by trade tensions. In « Macroeconomic Impacts of a Canada-U.S. Tariff War », researchers Julien Martin, full professor at UQAM, kevin Moran, associate professor at Université Laval and Dalibor Stevanovic, full professor at UQAM, all three CIRANO researchers and fellows, highlight the macroeconomic effects of a tariff war between Canada and the United States using conditional forecasts from a VAR model.

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## CIRANO research community press review on US tariffs

A number of CIRANO members, including Thierry Warin (HEC Montréal), Julien Martin (ESG UQAM), Patrick Leblond (Université d'Ottawa), Catherine Beaudry (Polytechnique Montréal), Martine Hébert (Senator of Canada, CIRANO Invited Fellow), Miville Tremblay (Institut C.D. Howe, CIRANO Invited Fellow), Ari Van Assche (HEC Montréal), Stéphane Paquin (ÉNAP) and Florian Mayneris (ESG UQAM) speak out in the media about the tariffs imposed by the United States.

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#### for SMEs in the biofood sector

As trade tensions with the United States intensify, diversifying export markets has become essential. Quebec's agri-food SMEs face major financial challenges in breaking into international markets. In a webinar presented in partnership with MAPAQ, Josée St-Pierre (UQTR, CIRANO) and Annie Royer (Université Laval, CIRANO) will share the findings of a study addressing these financial issues, along with a practical planning tool. Two renowned entrepreneurs, Chantal Van Winden (CEO of Oliméga) and Laura Boivin (CEO of Grizzly), will also share their export success strategies.

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# dtDispatch, the new GVCdtLab newsletter on the issues influencing cross-border trade and transport

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# CIRANO at the Pôle bioalimentaire's annual Rendezvous : exchanges and strategies for a resilient sector

Ingrid Peignier (CIRANO) and Lota D. Tamini (Université Laval, CIRANO), took part in the Pôle bioalimentaire's annual Rendezvous, which brought together over 145 people from research, industry, government departments, students and the community. Against a backdrop of trade tensions with the United States, Lota D. Tamini presented a lecture on the impact of trade barriers on food processing in Quebec. Ingrid Peignier moderated a panel discussion on Reducing dependence on the U.S. market: what options are available?

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# **CIRANO NEWS**

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# on public policy and the labour market (PRPG): Discover the activities!

As part of the PRPG's activities, CIRANO has published its first project report on the state of the labour market in Quebec, the aim of the report is to define six different areas of the PRPG's research programming. Several CIRANO researchers took part in the project. Guy Lacroix (Université Laval, CIRANO) presented his report «effets du crédit d'impôt pour la prolongation de carrière sur l'emploi et les revenus » at the PRPG's lunchtime conferences.

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# Presentation of the Saint-Laurent - Grands Lac digital twin of the GVCdtLab, a CIRANO initiative

Martin trépanier, professor at Polytechnique Montréal and director of the Centre interuniversitaire de recherche sur les réseaux d'entreprise, la logistique et le transport (CIRRELT) presented the SLGL dataHub digital twin project of the <u>GVCdtLab</u>, supported by the CIRANO, at the <u>59th annual conference of the Association guébécoise des transports (AQTr)</u>.

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CIRANO at the CORIM for the conference « Research and Innovation : Quebec's competitiveness depends on its international presence »

Nathalie de Marcellis-Warin, Professor at Polytechnique Montréal, CIRANO Researcher, Fellow and CEO, and Ingrid Peignier, Senior Director of Partnerships and Research Valorization at CIRANO, took part on March 18 in a conference entitled « Research and Innovation: Quebec's Competitiveness Goes International », given by Luc-Alain Giraldeau, Director General, Institut national de la recherche scientifique (INRS).

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As every year, CIRANO organises its annual researchers' meeting. It's a unique opportunity to get together, welcome new members of the research community and discuss current and future projects. It's also a great time to highlight the contribution of CIRANO researchers, who contribute every day to the advancement of knowledge in the economic evaluation of decisions concerning major societal issues, and for the development and evaluation of public policies.

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# -OUTREACH



Launch of the 4POINTO
white paper on the
challenges and
opportunities of innovation



The scientific magazine
Découverte looks at
reproducibility in research:
One of Marie Connolly's
area of expertise



Does private health care
help or hurt the public
system? Erin Strumpf
discusses the issue on
CBC



Raquel Fonseca member
of the Executive
Committee of the Centre
d'étude sur la pauvreté et
l'exclusion



Ari Van Assche, panellist at the G7 Finance Ministers and Central Bank Governors' Meeting



Interview with Frédéric
Marty on the review of the
2009 communication on
abuse of dominant
position

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# -EVENTS CALENDAR



# <u>External activity - Jacques-Parizeau 2025 Conference</u> Climate action between angels and demons

Taking action against climate change will be expensive, but doing nothing will cost even more. Yet our climate policies seem to be a chaos of contradictory ideas: should we rely on the commitment of citizens and businesses, impose drastic restrictions, massively finance the transition or rely on technological innovation?

Christian Gollier offers us a clear and rational reflection on the possible solutions.



## Women in Economics: 4th edition

The 4th edition of "Les Femmes en Économie" will be held on April 11 on the Université Laval campus. This year's guest speaker will be Nicole Fortin, full professor at the University of British Columbia (UBC) and CIRANO Associate Researcher and Fellow. She will present her study "Gender differences in career progress among PhDs in economics". The event will once again be attended by Julie Gingras, Deputy Minister of Finance of Quebec



# CIREQ-CIRANO-RRECQ Environmental and Natural Resource Economics Workshop

This workshop is addressed to researchers and PhD students in economics interested in natural resource and environmental economics. This workshop will feature **Stephen Salant**, Professor at University of Michigan, et **Gerard Van der Meijden**, Professor at Vrije Universiteit Amsterdam.



## What role can risk scenarios play in decision-making?

Whether it's a question of macroeconomic, financial or climatic risks weighing on the economy, how do partners and researchers approach this issue in their respective fields? How can risk scenarios be constructed? How can their integration help decision-making? This activity, reserved for CIRANO partners will be an opportunity to learn about and exchange ideas on these issues in various field.

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This interdisciplinary day will close the <u>CIREQ-CIRANO-RRECQ</u> Workshops on Environmental and Natural Resource Economics.

**Karel Mayrand,** President and CEO at Foundation of Greater Montreal, **Nessa Ghassemi-Bakhtiari,** PhD candidate at UQAM, **Laura Sims** (University of Saint-Boniface), **Peter Graham**, multidisciplinary researcher at Concordia University, will share their work on this theme.



# Bourstad webinar: Les choix de carrière pour les diplômés dans l'industrie des services financiers

In this webinar, **Mélissa La Haye**, CFA, Vice President, CIO Office, Public Markets Strategy & Solutions at Fiera Capital, **Benoit Desgroseillers**, CRHA, Vice-President of Talent Development at Finance Montréal, and other representatives of the Bourstad project partner will present the different careers that the financial services industry offers to graduates of the three levels of education, and the pathways that lead to them.



## The 42nd Jean-Yves-Rivard Symposium

Between public and private: Quebec's healthcare system at a crossroads

The 42nd edition of the Jean-Yves-Rivard Symposium will be held on May 1 in the amphitheatre of the CHUM Research Centre, under the theme «Entre public et privé: le système de santé du Québec à la croisée de chemins». The symposium is organized by the École de santé publique de l'Université de Montréal (ESPUM), under the scientific direction of Olivier Jacques (Université de Montréal, CIRANO), in collaboration with CIRANO and the Centre de recherche en santé publique (CReSP).



## 2025 CIRANO-CIREQ Workshop on Markets with Frictions

This workshop focused on research into markets where frictions are present. Several people will be taking part in the discussions: Alessandra Voena (Stanford University), Nina Roussille (Massachusetts Institute of Technology), Francesco Agostinelli (University of Pennsylvania), Patricia Cortés (Boston University, Questrom School of Business), Federico Huneeus (Duke University), and Virginia Minni (University of Chicago, Booth School of Business).

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# **Biofood SMEs: Challenges and Strategies**

Diversifying export markets: a strategic imperative in a context of uncertainty

CIRANO organise a webinar featuring the results of the study «
Financial Autonomy and Export Activities of Biofood SMEs:
Adequately Planning for Expenditures », authored by Josée StPierre (UQTR and CIRANO), Annie Royer (Université Laval and
CIRANO), Crispin Enagogo (Université Sainte-Anne, N.-É.) and
Jean-Pierre D. Menguele (UQTR). Two renowned entrepreneurs,
Chantal Van Winden (CEO of Oliméga) and Laura Boivin (CEO
of Grizzly), will also share their export success strategies.

A journal for the dissemination and valorization of research at CIRANO



# Qu'en est-il des besoins en santé des aînés au Québec? Portrait détaillé du recours aux services de santé durant la dernière année de vie

Delphine Bosson-Rieutort, Juliette Duc et Erin C. Strumpf, Alexandra Langford-Avelar

By 2031, people aged 65 and over will represent 25% of the Quebec population. This is not without cause for concern, as this aging population is likely to experience an increase in multiple health problems in their later years, requiring increasingly complex and costly care. Given the government's desire to promote homecare and move away from a hospital-centric vision, this study makes an important contribution to the debate.

All PERSPECTIVES

# -PUBLICATIONS

## **PROJECT REPORTS**

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Paul Gomme, Tatyana Koreshkova et Damba Lkhagvasuren

The aging of the population and the increase in chronic diseases are likely to result in a growing demand for elderly care in Canada over the coming decades. Much of this care is provided by informal, unpaid caregivers (an average of 12.3 hours of care per week). This phenomenon is particularly hard on the "sandwich generation", who juggle work, family and elder care responsibilities.



# PROJET STRUCTURANT: Programmation de recherche à portée gouvernementale (PRPG) sur les politiques publiques et le marché de l'emploi

Benoit Dostie, Genevieve Dufour et Fabian Lange

The objective of the structuring project on the state of the Quebec labour market is to delineate six different axes of the PRPG's research program (labour market participation, immigration, teaching and education, innovation and productivity, taxation and regulation) by identifying known data, available information and analyses already carried out. Each of these areas is the subject of a separate chapter in this document. This exercise enables us to establish a coherent structure for linking and presenting the different axes. To carry out this exercise, several CIRANO researchers, experts in their fields, participated in the project.

#### FOR REFLECTION



## Macroeconomic Impacts of a Canada-U.S. Tariff War

Julien Martin. Kevin Moran et Dalibor Stevanovic

The authors highlight the macroeconomic effects of a tariff war between Canada and the United States, using conditional forecasts from a VAR model. The results show that the imposition of tariffs on Canadian exports to the U.S. leads to a significant contraction in GDP and employment, with effects amplified when counter-tariffs are also put in place. In total, a tariff escalation could cause GDP to fall by 4.2%, corresponding to the destruction of around 700,000 jobs in Canada.

Translated with www.DeepL.com/Translator (free version)

# **SCIENTIFIC PAPERS**

<u>Is the elasticity of taxable income mostly an income effect ? and productivity: the recent empirical literature and the state of the art</u>

Xavier Dufour-Simard, Pierre-Carl Michaud et Michael Smart

# La fiscalité municipale et le développement immobilier au Québec

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