



**CIRANO**  
*Allier savoir et décision*

2016s-14

**Network Structure and Industrial Clustering  
Dynamics in the Aerospace Industry**

*Ekaterina Turkina, Ari Van Assche, Raja Kali*

Série Scientifique/Scientific Series

2016s-14

# Network Structure and Industrial Clustering Dynamics in the Aerospace Industry

*Ekaterina Turkina, Ari Van Assche, Raja Kali*

---

**Série Scientifique**  
*Scientific Series*

---

**Montréal**  
**Avril/April 2016**

© 2016 Ekaterina Turkina, Ari Van Assche, Raja Kali. Tous droits réservés. *All rights reserved.* Reproduction partielle permise avec citation du document source, incluant la notice ©.  
*Short sections may be quoted without explicit permission, if full credit, including © notice, is given to the source.*



Centre interuniversitaire de recherche en analyse des organisations

## **CIRANO**

Le CIRANO est un organisme sans but lucratif constitué en vertu de la Loi des compagnies du Québec. Le financement de son infrastructure et de ses activités de recherche provient des cotisations de ses organisations-membres, d'une subvention d'infrastructure du ministère de l'Économie, de l'Innovation et des Exportations, de même que des subventions et mandats obtenus par ses équipes de recherche.

*CIRANO is a private non-profit organization incorporated under the Quebec Companies Act. Its infrastructure and research activities are funded through fees paid by member organizations, an infrastructure grant from the ministère de l'Économie, de l'Innovation et des Exportations, and grants and research mandates obtained by its research teams.*

## **Les partenaires du CIRANO**

### **Partenaires corporatifs**

Autorité des marchés financiers  
Banque de développement du Canada  
Banque du Canada  
Banque Laurentienne du Canada  
Banque Nationale du Canada  
Bell Canada  
BMO Groupe financier  
Caisse de dépôt et placement du Québec  
Fédération des caisses Desjardins du Québec  
Financière Sun Life, Québec  
Gaz Métro  
Hydro-Québec  
Industrie Canada  
Intact  
Investissements PSP  
Ministère de l'Économie, de l'Innovation et des Exportations  
Ministère des Finances du Québec  
Power Corporation du Canada  
Rio Tinto  
Ville de Montréal

### **Partenaires universitaires**

École Polytechnique de Montréal  
École de technologie supérieure (ÉTS)  
HEC Montréal  
Institut national de la recherche scientifique (INRS)  
McGill University  
Université Concordia  
Université de Montréal  
Université de Sherbrooke  
Université du Québec  
Université du Québec à Montréal  
Université Laval

Le CIRANO collabore avec de nombreux centres et chaires de recherche universitaires dont on peut consulter la liste sur son site web.

Les cahiers de la série scientifique (CS) visent à rendre accessibles des résultats de recherche effectuée au CIRANO afin de susciter échanges et commentaires. Ces cahiers sont écrits dans le style des publications scientifiques. Les idées et les opinions émises sont sous l'unique responsabilité des auteurs et ne représentent pas nécessairement les positions du CIRANO ou de ses partenaires.

*This paper presents research carried out at CIRANO and aims at encouraging discussion and comment. The observations and viewpoints expressed are the sole responsibility of the authors. They do not necessarily represent positions of CIRANO or its partners.*

**ISSN 2292-0838 (en ligne)**

# Network Structure and Industrial Clustering Dynamics in the Aerospace Industry

*Ekaterina Turkina*<sup>\*</sup>, *Ari Van Assche*<sup>†</sup>, *Raja Kali*<sup>‡</sup>

## Résumé/abstract

We use a new firm level dataset to study the network of formal firm linkages within and across 52 aerospace clusters in North America and Europe over the period 2002-2014. Applying community structure detection techniques, we find that the structure of the overall network has changed over time. We organize sub-networks by linkage type and find two important trends in their evolution. First, new linkages in the vertical buyer-supplier sub-network are generally formed in a hierarchical hub-and-spoke fashion, whereas new links in the horizontal partnership sub-network are generated in a more decentralized and cohesive manner. Second, the geographical scope of new linkages is different, with vertical buyer-supplier and investment linkages moving increasingly trans-local and partnership linkages becoming more localized. Taken together, our findings suggest that the overall network is evolving from a geographically partitioned community structure to a hierarchical community structure that is stratified along value chain stages.

**Mots clés/keywords** : industrial clusters, local and trans-local linkages, community structure detection, small world analysis

**Codes JEL/JEL Codes** : L14, L62, F23, F61

---

<sup>\*</sup> HEC Montréal and CIRANO

<sup>†</sup> HEC Montréal and CIRANO

<sup>‡</sup> University of Arkansas and CIRANO

## **1. Introduction**

Industrial clusters have long been recognized as engines of regional economic growth. Numerous theories have been developed to explain why closely related firms co-locate geographically and how this can induce knowledge spillovers and innovation (Porter, 1990; Bresnahan and Gambardella, 2004). This has been supported by empirical studies which show that industrial clusters matter for regional performance, including entrepreneurship, innovation, and job creation (Delgado et al., 2010, 2014; Feldman and Audretsch, 1999; Porter, 2003).

Much of the earlier literature has focused on co-location benefits to explain an industrial cluster's success, yet it is now known that this is too narrow. Recent studies have highlighted that geographical co-location does not guarantee linkage creation and knowledge spillovers (Maskell and Lorenzen, 2004). Furthermore, it has been established that companies increasingly set up formal linkages with firms outside of the geographical boundaries of an industrial cluster to hook on to the global production and innovation system. They set up vertical supply chain relationships with suppliers located in other industrial clusters to reduce their costs, creating regional or global value chains (Sturgeon et al., 2008). And they establish horizontal partnerships with firms trans-locally to gain access to key knowledge that is not available within their own industrial cluster (Bathelt et al., 2004; Owen-Smith and Powell, 2006). As a consequence, recent theoretical work conjectures that the success of an industrial cluster depends on the network configuration of both its local and trans-local linkages (Bathelt et al., 2004; Lorenzen and Mudambi, 2013; Wolfe and Gertler, 2004).

Empirical work has lagged behind however. The configuration of linkages that firms have within and across industrial clusters remains poorly understood. There is little research documenting the density of formal connections that cluster firms have locally versus trans-locally, presumably because of the difficulty of obtaining such data. There is even less information about the composition of these connections across linkage types (horizontal versus vertical; intra-firm versus inter-firm) (Li, 2014) and trends over time (Ter Wal and Boschma, 2009). There is therefore a need for careful documentation of the overall network of firm linkages within and between industrial clusters. This can give us a new set of facts to explain, and hopefully a better way to understand the larger economic structures within which industrial clusters are embedded.

In this paper, we take advantage of an original hand-collected dataset on formal firm linkages within and across 52 aerospace clusters in North America and Europe to gain new insights into the structure and dynamics of the global cluster network.<sup>1</sup> Our dataset has two particular characteristics. First, it distinguishes between three types of formal firm ties: investment, buyer-supplier and partnership linkages. Second, it captures linkages over three time periods, 2002-2005, 2006-2009 and 2010-2014. We demonstrate that the topology of the network varies significantly across sub-networks by linkage type and that it has evolved considerably between 2002 and 2014. Our analysis suggests that the global cluster network is gradually evolving from a geographically partitioned community structure to a hierarchical community

---

<sup>1</sup> We use the term “global cluster network” coined by Bathelt and Li (2014) to refer to the system of formal linkages among firms located in industrial clusters. It is important to note that the global cluster network does not refer to linkages between industrial clusters, but rather to linkages between firms located in industrial clusters.

structure stratified along value chain stages. This implies that industrial clusters are transforming from sectorial to functional specialization over time.

We have structured the paper as follows. Section 2 presents an overview of the literature and discusses the emergence of a network view of industrial clusters. Section 3 connects this literature to social network analysis and provides theoretical propositions. Section 4 explains our choice of the aerospace industry and describes our data collection procedure. Section 5 contains the empirical analysis and discusses the results. Section 6 outlines implications for the global aerospace industry, and provides concluding remarks.

## **2. Towards a network view of industrial clusters**

Our paper builds on a vast literature related to the knowledge-based theory of industrial clusters. Maskell and Malmberg (1999) describe an industrial cluster as a spatial concentration of firms in which collective learning processes are boosted by frequent opportunities for formal and informal exchanges among firms along horizontal and vertical dimensions. The horizontal dimension consists of interactions between similar firms with comparable activities. These exchanges may enhance knowledge spillovers through the formal or informal exchange of knowledge among experts (von Hippel, 1987) or through unintended spillovers derived from monitoring, comparing, and imitating (Bathelt et al. 2004). The vertical dimension, in contrast, involves exchanges based on cooperation between related firms specializing in complementary input-output stages of a value chain (Lundvall, 1992).

The original literature has focused on the dichotomy between tacit and codified knowledge to explain why similar and related firms benefit from co-locating in an industrial cluster (Maskell

and Malmberg, 1999; Maskell, 2001). Many processes of knowledge creation and exchange are spatially sticky and tacit, requiring direct and repeated face-to-face contact (Storper and Venables, 2004). Locating in the vicinity of similar and related companies can be an effective strategy to acquire critical tacit knowledge from neighbors. For industrial clusters, the positive externalities related to such localized learning processes can significantly enhance regional economic performance.

Later studies point out, however, that knowledge externalities are not merely ‘in the air’, but that it is at least partially driven by the social networks that are generated between cluster firms (Owen-Smith and Powell 2004). Giuliani and Bell (2005) show that firms in a Chilean wine cluster differ largely in their network of local linkages, with some very well connected and others acting in complete isolation. They find that peripheral inclusion in the local knowledge network hampers a firm’s learning and innovation opportunities. Boschma (2005) suggests that, besides geography, four other dimensions of proximity (cognitive, social, organizational and institutional) explain the heterogeneous likelihood that firms create an inter-organizational linkage in the local knowledge network.

These inter-organizational knowledge networks are not constrained locally, but often extend outside the borders of an industrial cluster. Bathelt et al. (2004) and Owen-Smith and Powell (2004) indicate that Lead firms in an industrial cluster often develop sophisticated trans-local “pipelines” to acquire knowledge pockets from distant locations. This may be through the establishment of codified interfaces with subsidiaries or with strategic partners outside of the cluster to allow for the transmission of codified information and knowledge at a distance (Sturgeon, 2003). Or it may be through the creation of routines that allow for the temporary



mobility of individuals to transmit uncodified information and tacit knowledge between clusters (Bathelt and Turi, 2011).

The recognition that the network of both local and trans-local linkages are important for a firm's access to knowledge has pushed scholars to go beyond the traditional local-global dichotomy and adopt a network view of industrial clusters. Clusters are rarely self-sufficient in terms of the knowledge base they draw upon, and it is therefore limiting to consider them as closed or isolated systems (Wolfe and Gertler, 2004). Rather, an industrial cluster is a network of local linkages between firms, which is embedded in a larger "global cluster network" of exchanges that spans within and across clusters (Bathelt and Li, 2014). Successful industrial clusters are those where firms are effective at building and managing a broad network of linkages both locally and trans-locally for accessing relevant knowledge (Bathelt et al., 2004; Boschma and Ter Wal, 2007; Wolfe and Gertler, 2004).

A natural tool to investigate the interwoven nature of linkages within and between industrial clusters is social network analysis (Giuliani and Bell, 1995; Lorenzen and Mudambi, 2013). A central tenet in social network analysis is that an actor's structural position in a network affects its ability to gain access to information and knowledge (Freeman, 1979). In studies of economic geography, measures of network centrality have been found repeatedly to affect firm innovativeness (Giuliani, 2007; Owen-Smith and Powell, 2004; Powell et al., 1996; Whittington et al., 2009). Another network concept that has been applied to economic geography is the notion of homophily – similarity breeds connections (McPherson et al., 2001). Balland (2012) and Powell et al. (2005) find that new relations in collaborative and strategic alliance networks are more likely to emerge in geographical proximity than over large distance.

Arguably, we have only scratched the surface as to the potential of using social network analysis to gain insights into the organization and performance of industrial clusters (Glückler, 2013; Ter Wal and Boschma, 2009). Powerful methods that look at the structure of the entire network remain unexplored. For example, the use of community structure detection techniques to investigate the structure and dynamics of the overall cluster network is underutilized (e.g. Barber et al., 2011).

The lack of large-scale datasets that capture the population of local and trans-local linkages across firms located in numerous industrial clusters may be a reason why these methods have yet to make inroads into the economic geography literature. In previous work, scholars have primarily focused on the network of inter-organizational linkages in a single or relatively few industrial clusters. A popular approach to construct the network of knowledge-based relations between firms is the “roster-recall” method which helps identify a firm’s formal and informal connections (e.g. Morrison, 2008; Giuliani and Bell, 2005; Boschma and Ter Wal, 2007), yet a shortcoming of this data collection procedure is that it is difficult and expensive to apply to a large population across multiple industrial clusters (Ter Wal and Boschma, 2009). Other studies have used secondary data to construct the network of formal linkages between organizations (e.g. Bathelt and Li, 2014; Hannigan et al. 2015), yet these are primarily focused on a specific industrial cluster or a dyad of locations.

In sum, an influential and growing literature in economic geography has adopted a network view of industrial clusters. But largely due to the lack of large-scale empirical data, a number of important questions remain. What does the global network of formal linkages within and across industrial clusters look like, and is there evidence that it has changed over time? Does the structure look differently depending on the type of linkages? What is the organizing

principle that underlies the global cluster network? We examine these questions in the remainder of the paper by applying social network techniques to a new hand-collected dataset on formal network linkages in the aerospace industry.

### **3. Propositions related to the structure of the global cluster network**

We take the knowledge-based theory of industrial clusters as a starting point and supplement it with insights from social network analysis to propose a number of topological features of the global cluster network. In the development of our propositions, we focus only on formal linkages between firms located in industrial clusters. Our theory-based inductive approach will guide us in the creation of an appropriate database to analyze characteristics of the global network of formal linkages between firms and will help us identify the appropriate social network techniques to evaluate its topology and evolution.

A first property we should expect is that community structure in the global cluster network is aligned with the geographic boundaries of industrial clusters. The topological property of community structure means the existence of some natural division of the network such that nodes within a group are tightly knit among themselves, while having relatively looser connections with the rest of the network (Girvan and Newman 2009).

As we explained in section 2, many processes of knowledge creation and exchange are spatially sticky, requiring face-to-face interactions (Storper and Venables, 2004). For firms, creating formal linkages with similar and related companies within the same industrial cluster can therefore be an effective strategy to acquire critical tacit knowledge from neighbors. Balland (2012) and Powell et al. (2005), for example, find that formal linkages between firms

are more likely to emerge when two firms are located in the vicinity of each other, i.e. geographic homophily. This conjecture can be summarized as follows:

*Proposition 1: The global cluster network exhibits community structure along the geographical boundaries of industrial clusters.*

We should not expect the network topology to be identical for the sub-networks of horizontal and vertical linkages. Geography should vary in its influence upon the topological clustering of different formal linkages: a firm's motivation to locate in an industrial cluster and create formal linkages locally varies across the horizontal and vertical dimension (Li, 2014). Horizontally, similar firms tend to co-locate in the same industrial cluster due to the existence of strong centripetal forces. Co-location provides firms common access to a regional pool of specialized labor and gives firms the opportunity to monitor and learn from rivals. Vertically, in contrast, related firms often co-locate for a very different reason: minimizing spatial transaction costs (Lundvall, 1992). The most straightforward reason why geographic proximity is beneficial in a vertical input-output relation is that physical distance raises transportation and logistics costs. Adding to this, proximity facilitates personal interactions which are required to monitor product quality, exchange tacit knowledge, and collaborate on problem solving within supply chains. Since the structure of link formation and motives for firm co-location vary across linkages types, we should expect that the global cluster network exhibits different topological properties when we split it into sub-networks by linkage type. Along these lines, Malmberg and Power (2005) report that vertical linkages are generally more spread out trans-locally than horizontal linkages. This conjecture can be summarized as follows:

*Proposition 2: Community structure in the global cluster network varies across the sub-networks of horizontal and vertical linkages.*

We should expect the global cluster network to evolve over time. Digitization and globalization have reduced spatial transaction costs (Morgan, 2004). The emergence of the Internet and common communications protocols have enabled the codification of corporate knowledge, therefore reducing the costs of coordinating and monitoring transactions at a distance (Leamer and Storper, 2001). Reductions in tariffs and transportation costs have further fuelled this process by reducing the cost of transporting material goods across national and regional borders (Hummels, 2007). The decrease of spatial transaction costs reduces a firm's need to co-locate with another firm to create a formal linkage for knowledge transfer and should therefore weaken the organization of community structure by industrial clusters (Ioannides et al., 2008).

Once again, one can expect that the reduction in spatial transaction costs affects the configuration of formal linkages differently depending on the linkage type. It has been widely documented that improvements in communication technology and reductions in trade costs have led to the trans-localization of vertical linkages as companies slice up their value chains and move value chain stages offshore (Leamer and Storper, 2001; Sturgeon et al., 2008). Since companies are able to codify the knowledge that they need to exchange with their buyers and suppliers, they see the benefit of co-locating with their suppliers diminishing. Therefore, firms start replacing their existing local buyer-supplier linkages by new trans-local connections with firms at remote yet cheaper locations.

One should not expect that a reduction in spatial transaction costs leads to a similar degree of trans-localization of horizontal linkages. A reduction in spatial transaction costs does not necessarily alter the main centripetal force that induces similar firms to co-locate in an industrial cluster, which is its ability to gain access to a pool of location-based expertise and monitor its rivals. As a result, one should not expect a reduction in spatial transaction costs to lead to a significant rise in trans-local horizontal linkages, or at least not to the same extent as vertical linkages (Morgan, 2004; Rodriguez-Pose and Crescenzi, 2008). On the contrary, it may even be that a reduction in spatial transaction costs leads to an increase in horizontal linkages within industrial clusters (Duranton and Puga, 2005; Grossman and Rossi-Hansberg, 2012). Indeed, once companies gain the ability to separate a specific value chain activity from other parts of the value chain, they have the incentive to locate that activity in the industrial cluster that is specialized in that specific value chain sliver. This may generate an increase in the concentration of similar firms in industrial clusters, which in turn can lead to a rise in formal local horizontal linkages due to geographic homophily. This leads to the following proposition:

*Proposition 3: Over time, community structure in the global cluster network becomes less associated with geographical boundaries. This trend is particularly strong for the sub-network of vertical linkages.*

If it is indeed the case that vertical linkages are moving trans-locally while horizontal linkages remain locally concentrated, then this should induce a shift in the organizing principle behind the global cluster network. Indeed, if many firms offshore their vertical value chain activities to industrial clusters with similar activities of other firms, this can induce the recipient

industrial clusters to specialize on the basis of functional activities – value chain slivers – rather than industrial sectors. These industrial clusters would be highly connected with other industrial clusters that are specialized in complementary value chain stages. Taken together, this implies that the organizing principle behind the global cluster network should be moving from geographical boundaries to value chain boundaries. Instead of linkages in the global network being nested within the geographical boundaries of industrial clusters, they are now moving trans-locally but still remain concentrated within the boundaries of value chains. Focusing on cities instead of industrial clusters, Duranton and Puga (2005) find evidence of a transformation over time from sectorial to functional urban specialization. We state this as the following proposition:

*Proposition 4: The organizing principle defining the latent structure of the global network is changing over time from geographic boundaries to value chain boundaries.*

## **4. Data**

### ***4.1. Choice of the aerospace industry***

To investigate our propositions, we follow the lead of numerous other studies on the dynamics of industrial clusters and focus on the aerospace industry (e.g. Broekel and Boschma, 2012; Niosi and Zhegu, 2005, 2010). The aerospace industry covers the manufacture of air and spacecraft and related machinery.<sup>2</sup> It has several key characteristics that are particularly relevant for our study.

---

<sup>2</sup> This corresponds to NACE Rev. 2 code 3030.

First, aerospace is a knowledge-intensive industry that is characterized by high rates of innovation and R&D (Niosi and Zhegu, 2005). Second, since aerospace products have long lead times and steep development costs, companies in the industry rely heavily on formal inter-firm collaboration along both the vertical and horizontal dimension (Eriksson, 2000, 2006). Horizontally, aerospace companies often form inter-firm partnerships with other similar firms to pool resources and benefit from economies of scale (Dussauge and Garrette, 1995). Garrette et al. (2009), for example, find that close to 20 percent of all new aircraft developed since World War II were created through horizontal alliances between incumbents. Vertically, the industry is characterized by a high rate of subcontracting along the supply chain (Niosi and Zhegu, 2005, 2010). At the top of the industry, lead firms such as Boeing and Airbus mostly specialize in a system-integration role centered on the airframe of an aircraft, while outsourcing the production of major subsystems such as engines, avionics and control systems to technically sophisticated subcontractors called “Tier 1 integrators”. These subcontractors, in turn, rely on Tier 2 suppliers for the production of smaller subsystems such as computer systems, wing flaps, gear boxes, and so on. Third, aerospace companies tend to agglomerate in a limited number of industrial clusters around the world (Hickie, 2006). Lead and Tier 1 firms act as attractors for other firms such as specialized suppliers, sub-contractors and service companies to co-locate, creating hub-and-spoke type industrial clusters (Gray et al., 1996). Most industrial clusters are located in developed countries (e.g. Seattle, Toulouse), even though there is a recent trend by Lead and Tier 1 companies of setting up manufacturing facilities in emerging industrial clusters in developing countries such as Mexico and Poland (Romero, 2010).



Fourth, despite the importance of industrial clusters, the value chains of aircraft have gradually globalized. For the Boeing 787 Dreamliner, for example, more than 300 companies are involved that build parts at over 5000 factories worldwide. The wing structure is made in an industrial cluster in Japan, while the body structure is manufactured by a team of companies located in industrial clusters in Italy, Japan, and the United States. The final integration and assembly takes place in the aerospace cluster around Seattle. To manage such a global partnership model (Kotha and Srikanth, 2013), Lead and Tier 1 firms build sophisticated trans-local pipelines, both intra-firm and inter-firm, to build bridges between various industrial clusters (Niosi and Zhegu, 2010).

#### ***4.2. Data Collection Procedures***

To test our propositions, we have hand-collected a panel dataset that maps the network of formal intra-firm and inter-firm connections in the aerospace industry both within and across 52 industrial clusters. Although the extant literature highlights the importance of both formal and informal ties between firms for knowledge spillovers (Giuliani, 2007; Glückler, 2013), we only include formal linkages in our dataset since it is almost impossible to trace informal linkages using secondary data sources in a large number of industrial clusters.

An oft-cited concern in the collection of network data is the ability to construct a dataset that reliably captures the complete set of linkages between nodes and over time (Wasserman and Faust, 1994). To address this concern, we have developed a rigorous three-step procedure to construct our database.

### *Step 1: Industrial Cluster Identification*

To locate potential aerospace clusters, we collected information from the Global Cluster Observatory, which is an access point to a set of regional and national cluster databases. The North American and European databases are comparable in the sense that they divide their respective geographic areas into sub-national regions and provide the same set of benchmark measures for each of these industry-region combinations. To ensure comparability, we limited our data collection to the databases from the *European Cluster Observatory*, *U.S. Cluster Mapping Project* and *Canadian Cluster Database*. We added to these databases information from Mexico's *INADEM* database which also uses a similar methodology to categorize industrial clusters. To identify the aerospace clusters, we draw on a large body of prior work by using a location quotient (LQ) approach (Delgado et al., 2014). LQ measures a region's degree of specialization in a specific industry. Specifically, it computes the proportion of an industry's employment in a region relative to that industry's share of employment across North America and Europe. If a LQ of 1 or more is calculated, we identify it as a potential industry cluster since there is a higher than average agglomeration of aerospace employment in that region. We added to this list of potential industrial clusters a number of well-known emerging aerospace clusters located in developing countries such as Queretaro in Mexico and Aerospace Valley in Poland (Romero, 2011) that showed weak location quotients in 2002-2005, but then showed significant growth of the location quotient index over the time span of our sample.<sup>3</sup>

---

<sup>3</sup> The LQ of all such clusters in the last time period was over 0.8.

For each area that we identified as a potential aerospace cluster, we researched whether there exists a formal cluster organization that groups all the major decision makers in the specific sector, including companies, educational and research institutions, associations and unions. The identification of such formal cluster organizations is important since it can provide valuable information about the characteristics of the industrial cluster.

This first step provides us with a sample of 22 sub-national aerospace clusters in Europe and 30 sub-national aerospace clusters in North America.<sup>4</sup>

### *Step 2: Firm identification*

In step two, we identified for each aerospace cluster the list of firms present during the three time periods 2002-2005, 2006-2009 and 2010-2014. In doing so, we included both firms that are part of civilian and military segments of the aerospace industry. Part of this information was taken from the *Global Cluster Observatory*, which contains reports on different cluster events in which companies participated. We validated and complemented this information

---

<sup>4</sup> The 52 aerospace clusters are Aeromontreal, Southern Ontario cluster, Greater Vancouver aerospace cluster, Nova Scotia cluster, Northwest Florida cluster, Southern California aerospace cluster, Hartford-Bridgeport cluster, Wichita cluster, Dallas-Fort Worth-Killeen cluster, Boston area cluster, Central/Eastern Washington cluster, Washington DC-West Virginia, Southwest Ohio cluster, Southern Arizona aerospace, Metro Denver and Northern Colorado cluster, Little Rock area cluster, Baltimore-Salisbury cluster, Vermont Aerospace & Aviation (VAAA) cluster, Georgia aerospace cluster, Maine Aerospace Alliance cluster (MEAA), Manchester-Concord cluster, North Alabama cluster, Ogden-Salt Lake City cluster, Queretaro aerospace cluster, Chihuahua aerospace cluster, Sonora Northwestern Aerospace cluster, Jalisco aerospace cluster, Baja California aerospace cluster, Estado de Mexico aerospace cluster, HEGAN Basque cluster, BavAIRia cluster, Lombardia cluster, Madrid cluster, Andalusia cluster, Campania aerospace cluster, Rhone-Alps cluster, ASTech Paris cluster, Swiss aerospace cluster, Skywin cluster, Aerospace Valley, Pole-Pegase, Aviation Valley, HAG cluster, Izmir cluster, FLAG cluster, Transylvania aerospace cluster, Siberian cluster, Northwest cluster, Hamburg cluster, BBAA cluster, Belfast cluster.

from individual cluster resources such as formal industrial cluster websites and reports. In total, we identified 2,812 separate firms in our sample.

### *Step 3: Linkage identification*

In our final step, for each company we used public reports and news articles to carefully map its formal linkages with other firms for each of the three time periods 2002-2005, 2006-2009, and 2010-2014. We measured linkages on a binary scale: 0 for the absence and 1 for the presence of a formal relationship. Such an approach to measuring network ties is common in social network analysis (Dyer and Singh, 1998).

Linkages were categorized along two dimensions: geography and linkage type. First, we distinguished between local and trans-local linkages. We identified a linkage to be *local* if there was a formal relationship between firms located within the geographical boundaries of the same industrial cluster. We labelled a linkage as *trans-local* if the relation was between firms located in different industrial clusters.

Second, we differentiated between linkage types. As mentioned in the literature review, theoretical studies generally distinguish between horizontal and vertical linkages (Maskell and Malmberg, 1999). However, it is difficult to operationalize this distinction empirically since certain linkages exhibit characteristics that can be categorized as both horizontal and vertical. For example, it is often difficult to determine whether a multinational firm sets up a subsidiary for horizontal or vertical motives, or for a combination of both (Alfaro and Charlton, 2009). Furthermore, it can be difficult to evaluate if a firm's R&D partnership with another firm constitutes a horizontal or vertical linkage. In our empirical analysis, we therefore opted to distinguish between three linkage types: buyer-supplier, partnership and investment.

**Buyer-supplier linkage.** For each dyadic pair of companies in our sample, we carefully combed through company reports and public news to establish a buyer-supplier linkage. First, we identified if a company features on the approved supplier list (ASL) of another firm and is located in one of the aerospace clusters in our dataset. Most aerospace companies in North America and Europe, particularly the large ones, have fairly complete ASLs. To ensure we did not miss buyer-supplier linkages, in a second step we searched various online sources to identify additional connections.

**Investment linkage.** Companies are considered to have an investment linkage with another company if they both have the same global ultimate owner. To identify these linkages, we first relied on official company reports to identify the list of a firm's subsidiaries that are located in the 52 industrial clusters. Next, we verified and complemented this information by using the Orbis database. In doing so, we only considered firms to be a subsidiary if they were owned entirely by a global ultimate owner. Finally, we added information from news websites.

**Partnership linkage.** We consider two firms to have a partnership linkage if they have established a formal partnership such as a joint R&D program, a joint venture, or a formal training partnership. To gather this information, we used primarily company reports and company websites, and supplemented it with news articles, and other credible information available on-line.

We interpret buyer-supplier and partnership linkages as proxies for vertical and horizontal inter-firm linkages, respectively. We treat investment linkages separately and recognize that we cannot identify whether it is horizontal or vertical.

Table 1 gives some sense of the coverage of our database across time periods and linkage types. Our dataset consists of 16,146 local linkages and 34,554 trans-local linkages across 52 aerospace clusters and three time periods.<sup>56</sup>

[Table 1 about here]

## 5. Analysis

### 5.1. Mapping the global cluster network

To analyze the role of geography in the structure and dynamics of formal linkages among firms located in industrial clusters, we start off by grouping network nodes (firm-cluster combinations) according to geography and projecting them visually. This enables us to see that the sub-networks have significantly different topological structures. In Figure 1, we order firms along the X and Y axis according to their geographic characteristics: first by continent (North America versus Europe), next by country, then by region and finally by industrial cluster. The illuminated spots in the figure represent formal linkages between firms, while the

---

<sup>5</sup> About 75% of the linkages in our database came from official company reports. Tests confirm that the global cluster network is scale free, implying that even if there is an unaccounted linkage, it will follow the general pattern of the network and its introduction will not significantly change the properties of the network.

<sup>6</sup> After constructing the network we removed some isolates that did not have connections with any other firm in the network, leaving 2770 nodes. Since we aim to explore the dynamics of the global cluster network, our analysis is limited to linkages between firms that are located in the industrial clusters that we have identified.

shaded areas of the diagrams denote the lack of linkages. Since firms are ordered according to their geographical location, illumination along the diagonal reflects the presence of dense local linkages. Similarly, illumination within country or regional blocks suggests regional agglomeration of linkages.

**[Figure 1 about here]**

In figure 2 we depict industrial clusters on a geographic map using their GPS coordinates and we transpose the sub-network of linkages on this map. The size of the bubbles on the figure reflects the location quotient of an industrial cluster. We use a color gradient to show the density of local linkages (normalized by the number of companies in the cluster) and use the thickness of the line to illustrate the density of trans-local linkages with other industrial clusters.

**[Figure 2 about here]**

The figures suggest important differences in the structure and dynamics of the buyer-supplier, partnership, and investment sub-networks. The buyer-supplier sub-network depicted in figure 1a exhibits dense illumination along the diagonal in the period 2002-2005, suggesting intense local buyer-supplier linkages in the earliest time period. In addition, it shows areas of illumination concentrated within regional blocks, indicating that trans-local buyer-supplier linkages were mainly within regions in 2002-2005. Figure 1a shows that the topology of the buyer-supplier sub-network has evolved over time. The brightness of the diagonal has decreased from 2002-2005 to 2010-2014, indicating that the density of local buyer-supplier linkages has dropped. At the same time, illumination has strengthened both within and across

regional blocks over the same time period suggesting growth in trans-local linkages both at the regional and global level.

An area in figure 1a that exhibits a particularly strong increase in trans-local illumination is Mexico and Eastern Europe & Turkey. This reflects growing buyer-supplier linkages with emerging clusters such as Queretaro in Mexico and Aerospace Valley in Poland. This trend has also been observed in industry studies such as Romero (2010). Figure 2a confirms that the density of local buyer-supplier linkages has fallen over time as seen in the evolution of the color gradient of many industrial cluster bubbles towards colder colors. Concurrently, the density of trans-local buyer-supplier linkages has increased substantially with lines between industrial clusters thickening, especially in the case of emerging clusters. Interestingly, however, the emerging industrial clusters do not show as much of a drop in color intensity as developed industrial clusters. Queretaro, for instance, even gained some color. In line with Gray et al. (1996), this can be explained by the fact that the subsidiaries of lead and tier 1 companies set up shop in these new industrial clusters and act as attractors for suppliers and sub-contractors, creating a hub-and-spoke style industrial cluster. At the same time, because these industrial clusters are relatively new and the number of companies in these industrial clusters is growing, there is no significant increase in color gradient since local linkage density is normalized by the number of companies. Also, it is important to note that new linkages across these emerging clusters are also largely regionalized, meaning that companies located in these industrial clusters use the entire region as their supplier base, not just the local industrial cluster where they are located. All of this suggests there is an important qualitative difference in the development of new industrial clusters: they become increasingly integrated in global supply-chain structures at early stages of their development.



In the partnership sub-network (figure 1b), we see opposing tendencies. In 2002-2005, there was little illumination along the diagonal, implying that partnership linkages were largely trans-local. Over time, however, we see a growing density of local partnership linkages, as the diagonal of the diagram becomes illuminated in the period 2010-2014. Figure 2b confirms the strong growth of local partnership linkages. While the color of the cluster bubbles was dark blue for virtually all clusters in 2002-2005, they have taken on warmer colors in 2010-2014, suggesting an increased density of local partnership linkages. But this does not seem to come at the cost of trans-local linkages. The increased thickness of lines between clusters suggests that trans-local linkages have also been on the rise.

The investment sub-network diagram presented in figure 1c suggests closed cohesive networking at the firm level as multinational firms represent cohesive fully-connected networks. Furthermore, investment linkages are essentially trans-local (Figure 2c). As far as the overall structure of the network is concerned, we see important temporal tendencies similar to those in the buyer-supplier sub-network: emerging clusters become important new location points for foreign investment (Romero, 2010). In 2002-2005, industrial clusters in Mexico and Eastern Europe & Turkey had relatively few investment linkages, leading to a dark cross on the figure 1c. In 2010-2014, this cross has largely disappeared.

Taken together, these results suggest that the sub-networks are driven by very different dynamics. In the case of partnership linkages, the process is linked to increased local agglomeration, while buyer-supplier and investment linkages, on the contrary, have become trans-localized. These trends indicate that there are important changes in the geography of inter-firm networking and underline the need for a rigorous and systematic analysis of the extent to which geography was and is the organizing principle of the global cluster network

as well as of the sub-networks by linkage types. We proceed with this exercise in the next section.

### ***5.2. Geography as an organizing principle of the global cluster network***

To test whether geography was and is a significant predictor of community structure in the global cluster network, we use a maximum likelihood approach as described in Jackson (2008). We use four-order geography-based partitioning to conduct this analysis. The first-order partitioning investigates whether the division between North America and Europe is a significant predictor of community structure. The second-order partitioning conducts a similar analysis using the 5 geographic partitions-- US, Canada, Mexico, Western Europe and Eastern Europe & Turkey. The third-order partitioning separates 14 partitions (4 US regions, 2 Canadian regions, 3 Mexican regions, 5 European regions). The fourth-order partitioning separates the 52 industrial clusters. Table 2 presents results for the overall network and subnetworks.

**[Table 2 about here]**

As far as the overall network is concerned, the results in the last column of table 2 show significant geography-based community structure in the period 2002-2005 with the first-order partitioning significant at the 5 percent level and second-order partitioning significant at the 10 percent level. However, we find evidence that over time geographic partitioning reflects the “true” underlying community structure less well. Between 2002-2005 and 2010-2014, the p-values of the fitness tests have declined for all four orders of partitioning for the overall network. In 2006-2009 and 2010-2014, none of the four-order partitionings is significant at

the 10% level. This implies that geography is becoming a poorer predictor of the overall network's community structure.

For the buyer-supplier sub-network, the results in table 2 are similar to that of the overall network. There is clear geography-based community structure in the period 2002-2005 with all of the four-order partitionings significant at the 1 percent level. At the same time, we find evidence that over time geographic partitioning reflects the "true" underlying community structure less well. Between 2002-2005 and 2010-2014, the p-values of the fitness tests have declined for all four orders of partitioning for the buyer-supplier sub-network. In 2010-2014, only the first-order partitioning at the industrial cluster level remains significant at the 5% level. This suggests that geography remains a predictor of the buyer-supplier sub-network's community structure, but that the trans-localization of buyer-supplier linkages is rendering its predictive power weaker.

As far as the partnership sub-network is concerned, once again we see an opposing trend. In 2002-2005, geographic partitioning was a poor predictor of the true community structure in the partnership sub-network. Over time, nonetheless, the p-values of the fitness tests decline for some of the partitionings. In 2010-2014, we find that the fourth-order partitioning becomes significant at the 10% level. These results suggest that the increased localization of linkages in the partnership sub-network is starting to render geography as a predictor of the partnership sub-network's community structure.

It is important to note that we cannot conduct this analysis for the investment sub-network since it is composed of islands of fully cohesive but disconnected firm-level sub-networks. Instead, we compute the firm-level statistical probability that the focal firm conducts

investment in its own local cluster, in its region, in its country, and finally, in its continent. The results indicate that the investment sub-network behaves somewhat like the buyer-supplier sub-network. In 2002-2005, the probability that a firm invests in its own continent is significant. At the same time, this effect disappears in later periods. This suggests that the trans-localization of investment linkages is making geography a poor predictor of the investment sub-network's community structure.

At this point, it is useful to compare the analysis with our theoretical predictions. Our evidence is consistent with our first three propositions. In line with proposition 1, we find evidence that at least in the period 2002-2005, community structure was geography-based, albeit at the regional level and not at the industrial cluster level. We also find strong empirical validation of proposition 2, in that community structure varies across the three sub-networks by linkage types. In line with proposition 3, we find that the global cluster network becomes less associated with geographical boundaries over time, but that this is entirely driven by trends in the buyer-supplier and investment sub-network. In the partnership sub-network, in contrast, we find that community structure becomes more associated with geographical boundaries over time.

Taken together, these results raise important questions about the processes behind these dynamics. Do particular companies drive the trans-localization of buyer-supplier and investment linkages? Are there particular companies responsible for increased local agglomeration in the partnership sub-network? If geography loses its overall predictive power, what becomes the new organizing principle of the global cluster network at the later stages of its development? The next sections tackle these questions by analyzing new linkage formation

patterns and by using community structure algorithms that separate the network into communities based on topological clustering.

### ***5.3 New Linkage Formation Patterns***

To understand the type of companies that are responsible for the dynamics of the global cluster network, for buyer-supplier and partnership sub-networks we separately create a sub-matrix which only captures the new linkages that each node in the sub-network created between the periods 2002-2005 and 2010-2014.<sup>7</sup> Then for each sub-network we separately construct the empirical distribution of the number of new links per node. Finally, we apply the non-parametric Kolmogorov-Smirnov test to examine if the distributions were similar for the two sub-networks.

The test rejects the null hypothesis, suggesting that the distribution of new linkages per node is significantly different for the two sub-networks. Particularly, we find that the distribution of the number of new links per node in the buyer-supplier sub-network is significantly more dispersed relative to its mean value than in the partnership sub-network. This larger dispersion is caused by an ensemble of outlier nodes that created 30 and more new links between the periods 2002-2005 and 2010-2014. The top fifteen outliers are lead firms and tier 1 suppliers in developed clusters which all have created over fifty new buyer-supplier linkages that are primarily trans-local. Next on the list are subsidiaries of these large companies in emerging

---

<sup>7</sup> We cannot conduct a similar link formation analysis on the investment sub-network since it consists of islands of fully cohesive linkages between subsidiaries of the same firm with an absence of connections between these firm-networks.

industrial clusters such as Bombardier Queretaro or Rolls-Royce Sonora which have created both local and trans-local buyer-supplier linkages.

In the partnership sub-network, in contrast, there is little evidence that the dynamics of new linkage creation are dominated by lead and tier 1 firms in developed clusters. Companies of different sizes form partnerships. For instance, industry leaders Bombardier Aerospace and Bell Helicopter Textron Canada have a R&D project to build lighter fuselages for better energy performance and reducing carbon emissions. At the same time, numerous small and medium sized enterprises in the Hamburg cluster cooperate on a R&D project aimed at developing new MRO technologies and more efficient work and production processes is representative in our sample.<sup>8</sup>

We could not replicate this analysis with the investment sub-network, but we still analyzed the companies that produce the largest investment networks over time. Similar to the buyer-supplier sub-network, we find that they are primarily lead firms and tier 1 suppliers that have set up subsidiaries in emerging clusters. These results suggest that the observed temporal dynamics in the buyer-supplier and investment sub-networks are largely driven by Lead and tier 1 firms which have reorganized their supply network by switching to trans-local suppliers, often in emerging clusters.

In a final step, we apply Koyuturk et al.'s (2006) MULE algorithm to the sub-matrices of new linkages in order to detect frequently occurring patterns and modules of new linkage formation. Figure 3 presents the typical new link formation pattern for both the buyer-supplier

---

<sup>8</sup> <http://www.hamburg-aviation.de/en/research/database-for-research-projects/article/view-article/neue-mro-kompetenzerweiterung-auf-neue-flugzeugmuster-1.html>

and partnership sub-network between the period 2002-2005 and 2010-2014.<sup>9</sup> It clearly shows that the buyer-supplier sub-network features a hierarchical hub-and-spoke pattern of new linkage formation, while the partnership sub-network exhibits a more evenly distributed modular pattern of new linkage formation.

**[Figure 3 about here]**

Combined with our previous results, the hub-and-spoke pattern of new linkage formation in the buyer-supplier sub-network provides further evidence that the adoption of a global partnership model by lead and tier 1 aerospace firms lies behind the dynamics in the buyer-supplier sub-network (Kotha and Srikanth, 2013; Niosi and Zhegu, 2010). Lead and tier 1 firms increasingly switch to suppliers and sub-contractors that are located in emerging clusters such as Queretaro in Mexico and Aviation Valley in Poland. These new nodes, in turn, create new links with specialized suppliers and sub-contractors that are located either locally or regionally. As aerospace value chains become increasingly global, geography loses its predictive power in community structure of the buyer-supplier sub-network and a hierarchical structure emerges across locations in the global cluster network.

The modular pattern of new linkage formation in the partnership sub-network suggests that there is no such hierarchical structure in the partnership sub-network or at least not to the same extent. Partnership linkages are primarily created among groups or clubs of nodes (firm-location combinations) that conduct complimentary activities. And from section 5.2, these partnership linkages are increasingly becoming localized, explaining the growing predictive

---

<sup>9</sup> We did not run this analysis on the investment subnetwork : by how the investment subnetwork was created, the typical patterns represent fully cohesive firm-level networks.

power of geography in community structure detection.<sup>10</sup> A representative example is research partnership linkages among Bombardier Aerospace, Bell Helicopter Textron Canada, and CAE in the Aeromontreal cluster aimed at developing advanced flow simulation methods that will shorten time-to-market and increase aviation safety.

#### **5.4 Value chain boundaries as the new organizing principle of the global cluster network**

Given that geography is a poor predictor of the overall aerospace network's community structure, and especially in later years (table 2), are there other factors that could serve as the organizing principle of the network? To investigate this, we use so-called "anonymous" community structure algorithms that decide by themselves the most appropriate community structure without prior knowledge about the network, especially in this case, its geography. This approach organizes the data into communities based solely on the data. There are no assumptions made regarding the specific members of each community or the number of communities to be identified.

In the remainder of the analysis, we use a combination of spectral and hierarchical clustering algorithms to identify the structure of the global cluster network. We use a layout and visualization method developed by Traud et al. (2009). In this method the network layout problem is first simplified by splitting it into a number of much simpler sub-network layout problems. We identify *communities* by using a spectral modularity optimization algorithm

---

<sup>10</sup> It is important to reiterate here that trans-local partnership linkages are also on the rise, but are not growing as fast as local partnership linkages.



(Newman, 2013) and place the centers of these communities using the Kamada–Kawai forced directed layout method (Kamada and Kawai, 1989). Finally, inside each community we apply the Kamada–Kawai algorithm to make the local layout of each sub-network. We then match each community core with the industrial cluster within which it is most embedded.

These procedures result in a 2D (XY axes) layout of industrial clusters in the entire network as well as linkages between them. Next, using Newman’s (2004) hierarchical clustering algorithm, we stratify the network along the Z axis (clusters with similar structural properties are placed at similar levels of hierarchy). This provides us with the 3D plots in figure 4.

Figure 4 demonstrates the results of the analysis by portraying the global cluster network in 2002-2005 and 2010-2014. Since investment networks represent fully cohesive firm-level networks, we do not model them on the diagram to avoid noise. In the figure, green circles are North American industrial clusters, while yellow circles are European industrial clusters. Blue linkages are buyer-supplier linkages, while red linkages are partnership linkages.

**[Figure 4 about here]**

Figure 4 reveals a number of properties of the global cluster network in 2002-2005. First, in line with our earlier analysis, geography plays an important formational role in the 2002-2005 aerospace network. On the diagram, we see a clear differentiation between the green North American industrial clusters on the left and the yellow European industrial clusters on the right. Furthermore, zooming in to the continents, we see that there is a close bundling of multiple industrial clusters, which may also be a sign that geography undergirds community structure. Second, we find evidence that the network is stratified with three distinct levels of hierarchy. On top lie the traditional industrial clusters located in developed countries, while below lie the emerging industrial clusters in developing countries. Canadian clusters

(excluding Aeromontreal, which is placed at a higher level of hierarchy) form a distinct mid-tier group. Trans-local buyer-supplier linkages (in blue) connect the emerging clusters with the developed clusters at the regional level, leading to a large number of vertical blue lines. At the same time, trans-local partnership linkages (in red) largely take place between industrial clusters in developed countries both at the regional and the global level, implying that the red lines are mostly horizontal.

The figure for the time period 2010-2014 once again confirms that the community structure of the global cluster network has evolved substantially over time. The differentiation between the green North American clusters and the yellow European clusters on the right becomes more muddled, confirming our previous result that geography becomes a less clear predictor of the global cluster network's community structure. Furthermore, if we focus on the Z axis, the figure shows that the network becomes even more stratified, exhibiting more levels of hierarchy. As in 2002-2005, trans-local buyer-supplier linkages (in blue) predominantly connect different levels of the network hierarchy but are now denser. Partnership linkages (in red), in contrast, connect industrial clusters more or less at the same level of hierarchy, leading to mostly horizontal red lines.

As we indicated in proposition 4, a plausible explanation for this increased stratification of the network into hierarchies is that aerospace clusters are gradually transforming from sectorial to functional specialization. That is, whereas aerospace clusters used to specialize in a large portion of the aerospace value chain, they are increasingly specializing in a sliver of the value chain. Dense trans-local buyer-supplier linkages emerge between industrial clusters that specialize in complementary vertical stages of the same value chain. At the same time, strong local and trans-local partnership linkages develop between industrial clusters

specialized in the same value chain stage. Taken together, we can say that the organizing principle behind the global cluster network shifts from geographical boundaries towards value chain boundaries. That is, the clustering of linkages in the global network is less determined by geographical boundaries, and more by value chain boundaries.

To investigate if this can explain the trends exhibited in figure 4, we further explore if industrial clusters with similar indices in the network hierarchy also specialize in similar slivers of the value chain. For instance, Campania aerospace cluster specializes in three areas: building of aircraft complex components, maintenance and specialized parts sub supply, manufacturing and tools. Using information of this kind we create a table with different specializations and each cluster is assigned 0 on each category if it did not have a specialization in this particular area, and 1 if it did. Then we conduct a correlation analysis between cluster specialization and network hierarchy index for the time period 2010-2014. The analysis shows a high correlation of 0.89. While this bears more rigorous analyses, it gives us a preliminary indication that over time, partnership linkages develop between industrial clusters that occupy similar positions in the structural hierarchy of the global aerospace network, while buyer-supplier linkages connect different levels of network hierarchy. This analysis supports proposition 4: the global aerospace network has been evolving from a geographical community structure towards a functional community structure.

## **6. Conclusion and discussion**

We combine a unique hand-collected dataset of formal firm linkages within and between aerospace clusters with state-of-the-art network methods to examine the overall structure of

the global cluster network as well as its evolution – from the time period 2002-2005 to the time period 2010-2014. Our analysis yields a number of new insights into the organizational landscape of industrial clusters in the aerospace industry.

First, community structure in the network cannot simply be attributed to strong linkage formation within the geographical boundaries of industrial clusters. The community structure detection analysis conducted in section 5 suggests that while geographical partitioning is helpful to predict the community structure in the initial network in 2002-2005, it becomes a poor predictor in the later years of our sample. This suggests that in the aerospace industry the enabling effect of geography on network formation in the global cluster network is declining.

Second, exploring trends across linkage types, we find that the configuration and dynamics of buyer-supplier, partnership and investment linkages vary sharply. Patterns of new linkage formation vary significantly across sub-networks by linkage type. The buyer-supplier sub-network features a hub-and-spoke pattern of new link formation, while the partnership sub-network exhibits a more evenly distributed modular pattern of new link formation. Second, geographic patterns vary widely across sub-networks. Between 2002-2005 and 2010-2014, many buyer-supplier and investment linkages have moved trans-locally and often to emerging industrial clusters in developing countries such as Mexico, Turkey and Eastern Europe. This pattern is consistent with the findings of numerous industry studies which document the emergence of global value chains as Lead and Tier 1 aerospace companies move more labor-intensive value chain activities to the more labor abundant emerging clusters in developing countries (Kotha and Srikanth, 2013; Niosi and Zhegu, 2010; Romero, 2011). Conversely, we also find that partnership linkages have become relatively more

localized. This trend helps explain why industrial clusters in the aerospace industry seem to remain intact despite the large expansion of global value chains.

Taken together, we observe a significant transformation in the overall structure of the global aerospace network between 2002-2005 and 2010-2014. Over time, the network has transitioned from a geographically localized community structure to a trans-local hierarchical community structure that is stratified by value chain stages. A plausible explanation for this transformation is that industrial clusters in the aerospace industry are gradually transforming from sectorial to functional specialization. In other words, whereas industrial clusters used to specialize in large portions of aerospace value chains, they are now increasingly specializing in finer sliced slivers of the value chain. These industrial clusters build dense vertical buyer-supplier connections with other industrial clusters which are specialized in complementary value chain stages, leading to community structure within value chains. At the same time, they build horizontal partnership connections with industrial clusters that are specialized in the same value chain stage to gain access to pockets of knowledge. This result is in line with the finding of Duranton and Puga (2005) that cities have transformed over time from sectorial to functional urban specialization.

Our analysis highlights the usefulness of state-of-the-art network methods in uncovering patterns in the data which are difficult to both see and interpret using conventional methods used in economic geography. While we have focused only on one industry in this paper, we believe these network methods are likely to be fruitful for the study of organizational and industrial dynamics across both space and time at various levels of aggregation.

Our study also underscores the importance of analyzing variations across formal linkage types when conducting research on global patterns of industrial cluster dynamics. It calls for future quantitative research that confirms the trans-localization of buyer-supplier connections and the localization of partnership linkages in other industries and that investigates the factors that drive these patterns. It also requires more qualitative analysis to explore the theoretical logic behind this heterogeneity.

Our paper has some limitations that suggest directions for future research. First, while our database has a spatial and time dimension that exceeds that of most previous research, it does exclude important features. First, our analysis is limited to the network of formal linkages that exist between firms located in industrial clusters. As a result, we do not take into consideration the role of informal ties between firms in knowledge spillovers (Giuliani, 2007; Glückler, 2013). Second, we only capture formal linkages between firms located in industrial clusters, thus cutting out any ties companies may have with companies outside of industrial clusters. Third, our dataset does not capture the world's most dynamic region in the aerospace industry, which is East Asia and particularly China. Including these area may provide new insights into the structure of the global cluster network and its dynamics. Our dataset could also benefit from being extended to other major sectors such as electronics/telecommunications and biotech/biopharma to validate the generalizability of our results. All of these possible extensions suggest that there is significant room for a wider research agenda on the structure and dynamics of the global cluster network.

## Bibliography

- Alfaro, L., Charlton, A. (2009). Intra-industry foreign direct investment. *The American Economic Review*, 99(5): 2096-2119.
- Balland, P. (2012). Proximity and the evolution of collaboration networks: evidence from research and development projects within the global navigation satellite system (GNSS) industry. *Regional Studies*, 46(6): 741-756.
- Barber, M., Fischer, M., & Scherngell, T. (2011). The community structure of research and development cooperation in Europe: evidence from a social network perspective. *Geographical Analysis*, 43(4) : 415-432.
- Bathelt, H., Li, P.-F. (2014). Global cluster networks – foreign direct investment flows from Canada to China. *Journal of Economic Geography*, 14(1): 45-71.
- Bathelt, H., Malmberg, A., Maskell, P. (2004). Clusters and knowledge: local buzz, global pipelines and the process of knowledge creation. *Progress in Human Geography*, 28(1): 31-56.
- Bathelt, H., Turi, P. (2011). Local, global and virtual buzz: The importance of face-to-face contact in economic interaction and possibilities to go beyond. *Geoforum*, 42(5), 520-529.
- Boschma, R. (2005). Proximity and innovation: a critical assessment. *Regional Studies*, 39(1) : 61-74.
- Boschma, R., Ter Wal, A. (2007). Knowledge networks and innovative performance in an industrial district: the case of a footwear district in the South of Italy. *Industry and Innovation*, 14(2): 177-199.
- Bresnahan, T., Gambardella, A. (2004). *Building a High-Tech Cluster: Silicon Valley and Beyond*. Cambridge: Cambridge University Press.
- Broekel, T., Boschma, R. (2012). Knowledge networks in the Dutch aviation industry: the proximity paradox. *Journal of Economic Geography*, 12(2) : 409-433.
- Delgado, M., Porter, M., Stern, S. (2010). Clusters and entrepreneurship. *Journal of Economic Geography*, 10(4): 495–518.
- Delgado, M., Porter, M., Stern, S. (2014). Clusters, convergence, and economic performance. *Research Policy*, 43(10): 1785–1799.
- Duranton, G., Puga, D. (2005). From sectoral to functional urban specialisation. *Journal of Urban Economics*, 57(2): 343-370.
- Dussauge, P., Garrette, B. (1995). Determinants of success in international strategic alliances: Evidence from the global aerospace industry. *Journal of International Business Studies*, 26(3): 505-530.
- Dyer, J., Singh, H. (1998). The relational view: cooperative strategy and sources of interorganizational competitive advantage. *Academy of Management Review*, 23(4): 660-679.
- Eriksson, S. (2000). Technology spill-over from the aircraft industry: the case of Volvo Aero. *Technovation*, 20(12): 653-664.

- Eriksson, S. (2006). Cluster creation and innovation within an emerging Taiwanese high-tech sector. *International journal of technology transfer and commercialisation*, 5(3) : 208-236.
- Feldman, M., Audretsch, D. (1999). Innovation in cities: science-based diversity, specialization, and localized competition. *European Economic Review*, 43(2): 409–29.
- Freeman, L. (1979). Centrality in social networks conceptual clarification. *Social Networks*, 1(3): 215-239.
- Garrette, B., Castañer, X., Dussauge, P. (2009). Horizontal alliances as an alternative to autonomous production: Product expansion mode choice in the worldwide aircraft industry 1945–2000. *Strategic Management Journal*, 30(8): 885-894.
- Girvan, M., Newman, M.E.J (2009). Community structure in social and biological networks. *PNAS*, 99 (12): 7821-7826.
- Giuliani, E. (2007). The selective nature of knowledge networks in clusters: evidence from the wine industry. *Journal of Economic Geography*, 7(2): 139-168.
- Giuliani, E., Bell, M. (2005). The micro-determinants of meso-level learning and innovation: evidence from a Chilean wine cluster. *Research policy*, 34(1) : 47-68.
- Glückler, J. (2007). Economic geography and the evolution of networks. *Journal of Economic Geography*, 7(5): 619-634.
- Glückler, J. (2013). Knowledge, networks and space: connectivity and the problem of non-interactive learning. *Regional Studies*, 47(6) : 880-894.
- Gray, M., Golob, E., Markusen, A. (1996). Big firms, long arms, wide shoulders: the ‘hub-and-spoke’ industrial district in the Seattle region. *Regional Studies*, 30(7) : 651-666.
- Grossman, G., Rossi-Hansberg, E. (2012). Task trade between similar countries. *Econometrica*, 80(2), 593-629.
- Hannigan, T. J., Cano-Kollmann, M., Mudambi, R. (2015). Thriving innovation amidst manufacturing decline: the Detroit auto cluster and the resilience of local knowledge production. *Industrial and Corporate Change*, dtv014.
- Hickie, D. (2006). Knowledge and competitiveness in the aerospace industry: The cases of Toulouse, Seattle and North-west England. *European Planning Studies*, 14(5): 697-716.
- Hummels, D. (2007). Transportation costs and international trade in the second era of globalization. *Journal of Economic Perspectives*, 21(3): 131-54.
- Ioannides, Y., Overman, H., Rossi-Hansberg, E., Schmidheiny, K. (2008). The effect of information and communication technologies on urban structure. *Economic Policy*, 23(54): 202-242.
- Jackson, M. (2008). *Social and Economic Networks*. Princeton: Princeton University Press.
- Kamada, T., Kawai, S. (1989). An algorithm for drawing general undirected graphs. *Information processing letters*, 31(1): 7-15.
- Kotha, S., Srikanth, K. (2013). Managing a global partnership model: lessons from the Boeing 787 ‘Dreamliner’ program. *Global Strategy Journal*, 3(1): 41-66.



- Koyuturk, M., Kim, Y., Subramanian, S., Szpankowski, W., Grama, A. (2006). Detecting conserved interaction patterns in biological networks. *Journal of Computational Biology*, 13(7): 1299-322.
- Leamer, E., Storper, M. (2001). The economic geography of the internet age. *Journal of International Business Studies*, 32(4): 641-665.
- Li, P.-F. (2014). Horizontal versus vertical learning: divergence and diversification of lead firms in the Hangji toothbrush cluster. *Regional studies*, 48(7): 1227-1241.
- Lorenzen, M., Mudambi, R. (2013). Clusters, connectivity and catch-up: Bollywood and Bangalore in the global economy. *Journal of Economic Geography*, 13(3): 501-534.
- Lundvall, B. (Ed.). (1992). *National Systems of Innovation: Towards a Theory of Innovation and Interactive Learning*. London: Pinter Publishers.
- Malmberg A., Power, D. (2005). (How) do (firms in) clusters create knowledge? *Industry and Innovation*, 12: 409–431.
- Maskell, P. (2001). Towards a knowledge-based theory of the geographical cluster. *Industrial and Corporate Change*, 10(4): 921-943.
- Maskell, P., Lorenzen, M. (2004). The cluster as market organisation. *Urban Studies*, 41(5-6): 991-1009.
- Maskell, P., Malmberg, A. (1999). Localised learning and industrial competitiveness. *Cambridge Journal of Economics*, 23(2): 167-185.
- McPherson, M., Smith-Lovin, L., Cook, J. (2001). Birds of a feather: Homophily in social networks. *Annual Review of Sociology*, 27: 415-444.
- Morgan, K. (2004). The exaggerated death of geography: learning, proximity and territorial innovation systems. *Journal of Economic Geography*, 4(1), 3-21.
- Morrison, A. (2008). Gatekeepers of knowledge within industrial districts: who they are, how they interact. *Regional Studies*, 42(6) : 817-835.
- Newman, M. (2003), “The Structure and Function of Complex Networks”, *SIAM Review* 45: 167-256.
- Newman, M. (2004). Fast algorithm for detecting community structure in networks. *Physical Review E*, 69(6): 066133.
- Newman, M. (2013). Spectral methods for community detection and graph partitioning. *Physical Review E*, 88(4): 042822.
- Niosi, J., Zhegu, M. (2005). Aerospace clusters: local or global knowledge spillovers? *Industry & Innovation*, 12(1): 5-29.
- Niosi, J., Zhegu, M. (2010). Anchor tenants and regional innovation systems: the aircraft industry. *International Journal of Technology Management*, 50(3/4): 263-284.
- Owen-Smith, J., Powell, W. (2004). Knowledge networks as channels and conduits: The effects of spillovers in the Boston biotechnology community. *Organization science*, 15(1), 5-21.

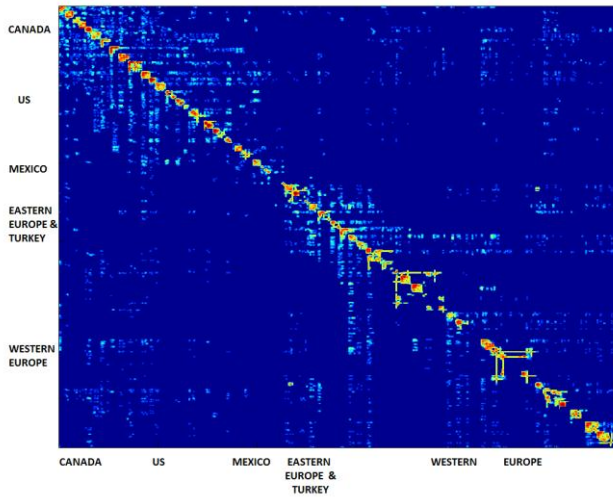
- Porter, M. (1990). *The Competitive Advantage of Nations*. New York: Free Press.
- Porter, M. (2003). The economic performance of regions. *Regional Studies*, 37(6): 549–78.
- Powell, W., Koput, K., Smith-Doerr, L. (1996). Interorganizational collaboration and the locus of innovation: Networks of learning in biotechnology. *Administrative Science Quarterly*, 41(1): 116-145.
- Rodríguez-Pose, A., Crescenzi, R. (2008). Mountains in a flat world: why proximity still matters for the location of economic activity. *Cambridge Journal of Regions, Economy and Society*, 1(3): 371-388.
- Romero, J. (2011). Centripetal forces in aerospace clusters in Mexico. *Innovation and Development*, 1(2): 303-318.
- Storper, M., Venables, A. (2004). Buzz: face-to-face contact and the urban economy. *Journal of Economic Geography*, 4(4): 351-370.
- Sturgeon, T. (2003). What really goes on in Silicon Valley? Spatial clustering and dispersal in modular production networks. *Journal of Economic Geography*, 3(2) : 199-225.
- Sturgeon, T., Van Biesebroeck, J., Gereffi, G. (2008). Value chains, networks and clusters: reframing the global automotive industry. *Journal of Economic Geography*, 8(3): 297-321.
- Ter Wal, A., Boschma, R. (2009). Applying social network analysis in economic geography: framing some key analytic issues. *The Annals of Regional Science*, 43(3), 739-756.
- Traud, A., Frost, C., Mucha, P., Porter, M. (2009). Visualization of communities in networks. *Chaos*, 19(4).
- von Hippel, E. 1987. Cooperation between rivals: Informal know-how trading. *Research Policy*, 16(6): 291-302.
- Wasserman, S., Faust, K. (Eds.). (1994). *Social Network Analysis*. Cambridge: Cambridge University Press.
- Whittington, K., Owen-Smith, J., Powell, W. (2009). Networks, propinquity, and innovation in knowledge-intensive industries. *Administrative Science Quarterly*, 54(1): 90-122.
- Wolfe, D., Gertler, M. (2004). Clusters from the inside and out: local dynamics and global linkages. *Urban Studies*, 41(5-6): 1071-1093.



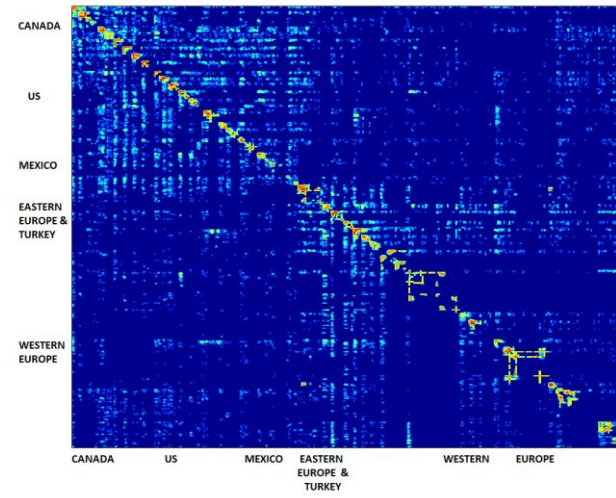
# FIGURES AND TABLES

## Figure 1: subnetwork diagrams

### Figure 1a

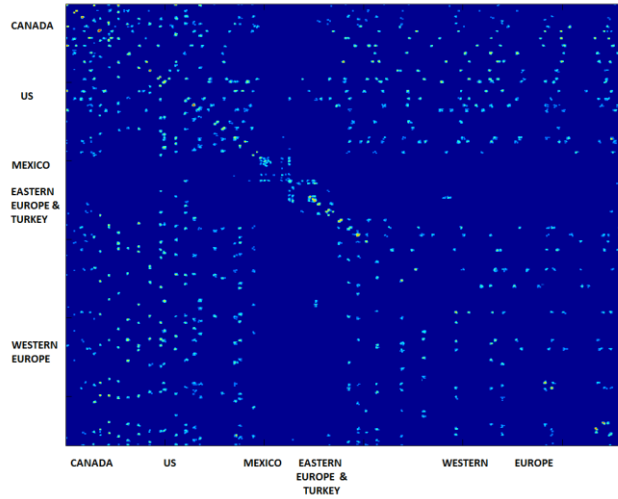


**Buyer-supplier 2002-2005**

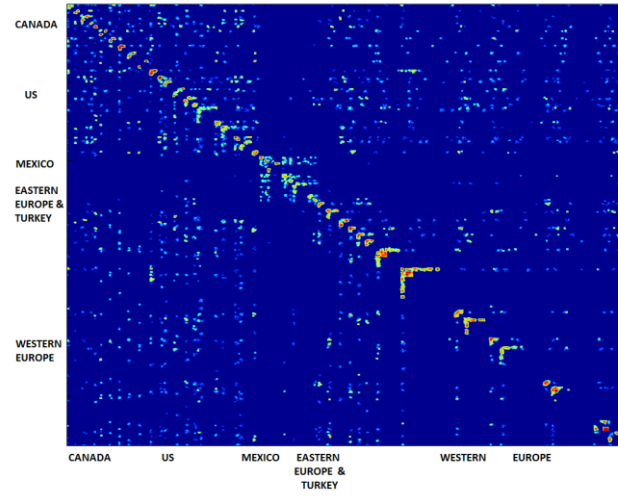


**Buyer-supplier 2010-2014**

**Figure 1b**

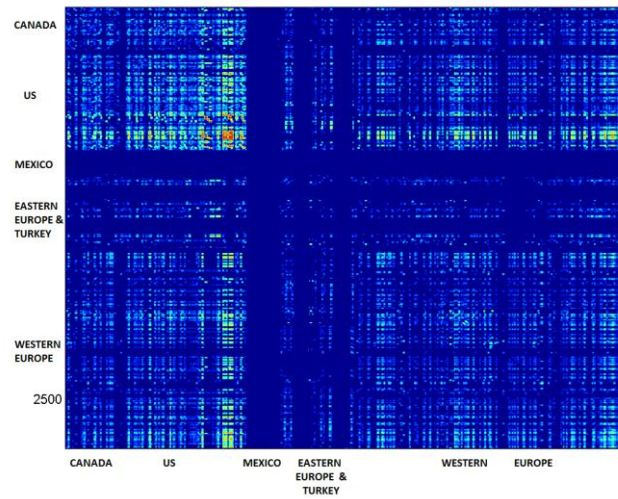


**Partnership 2002-2005**

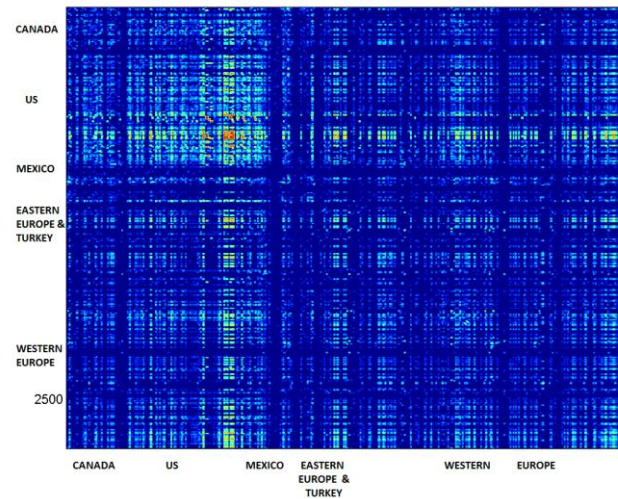


**Partnership 2010-2014**

**Figure 1c**

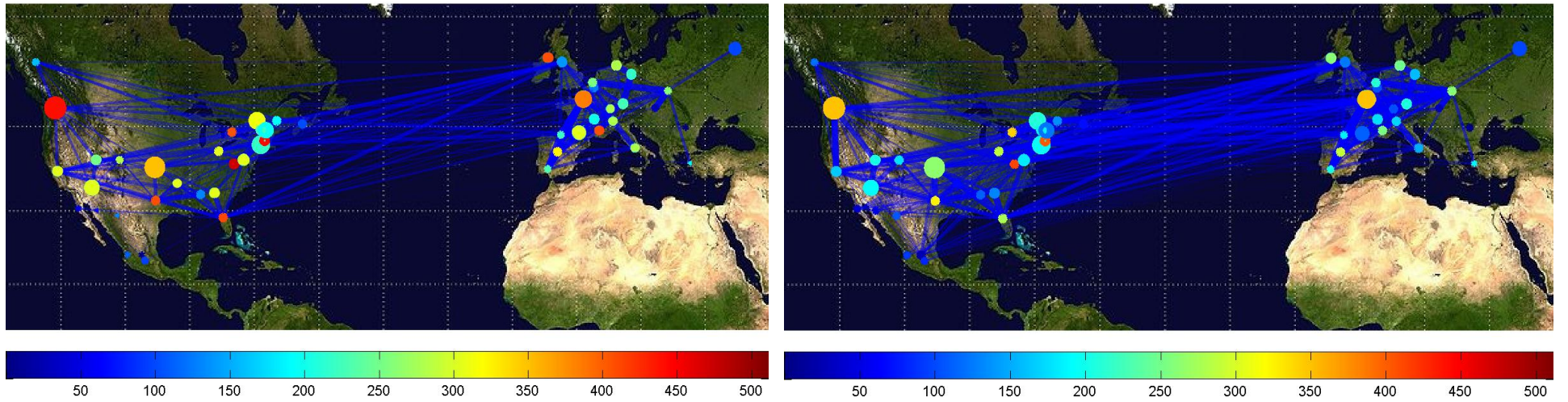


**Investment 2002-2005**



**Investment 2010-2014**

**Figure 2a: Geographic map of buyer-supplier sub-network**

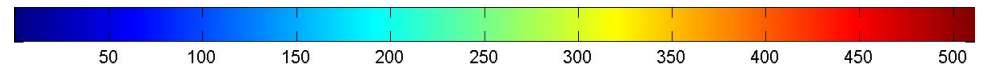
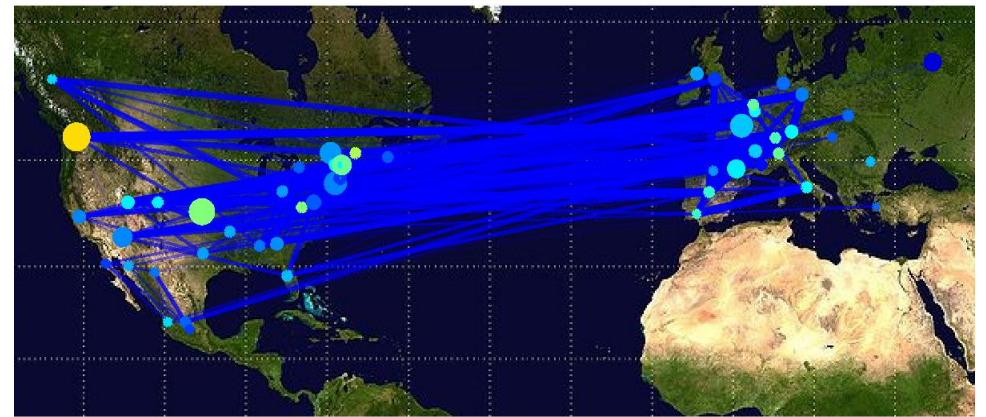
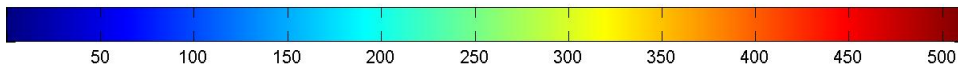
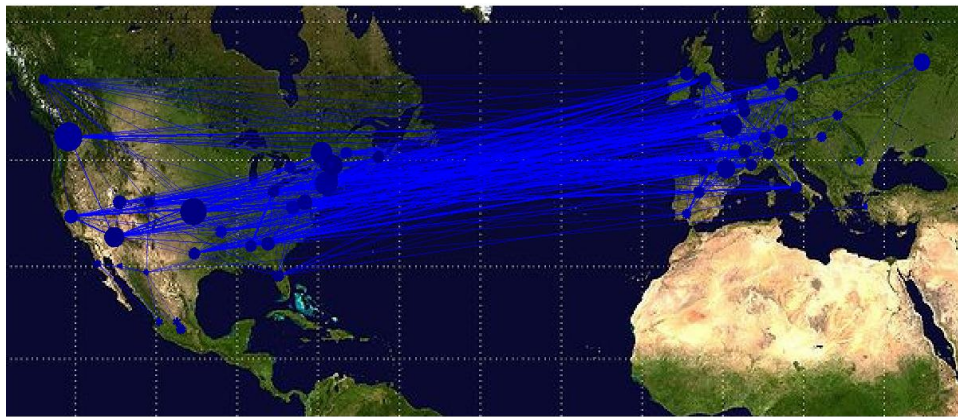


**Buyer-supplier 2002-2005**

**Buyer-supplier 2010-2014**



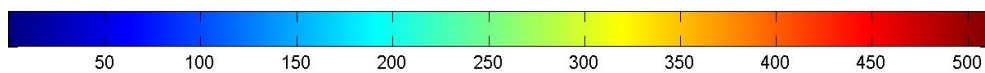
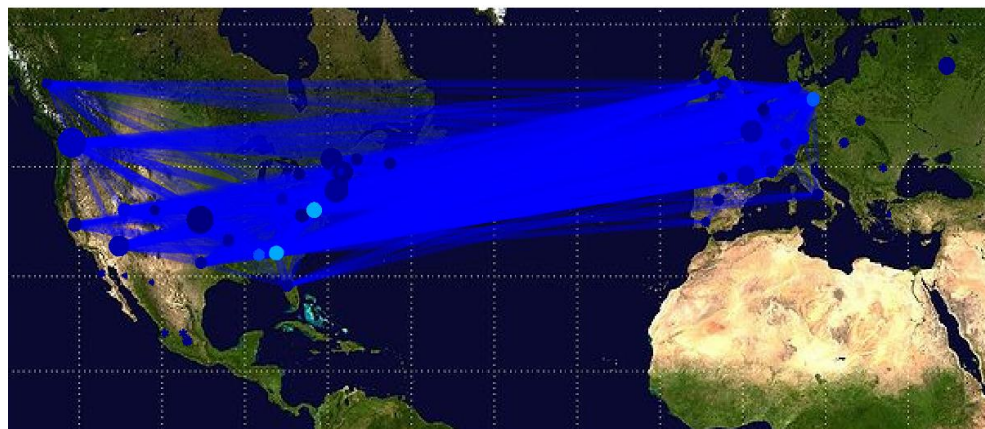
**Figure 2b: Geographic map of partnership sub-network**



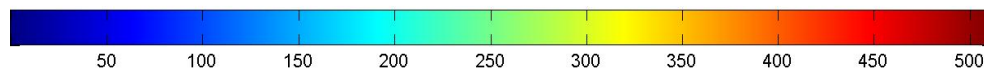
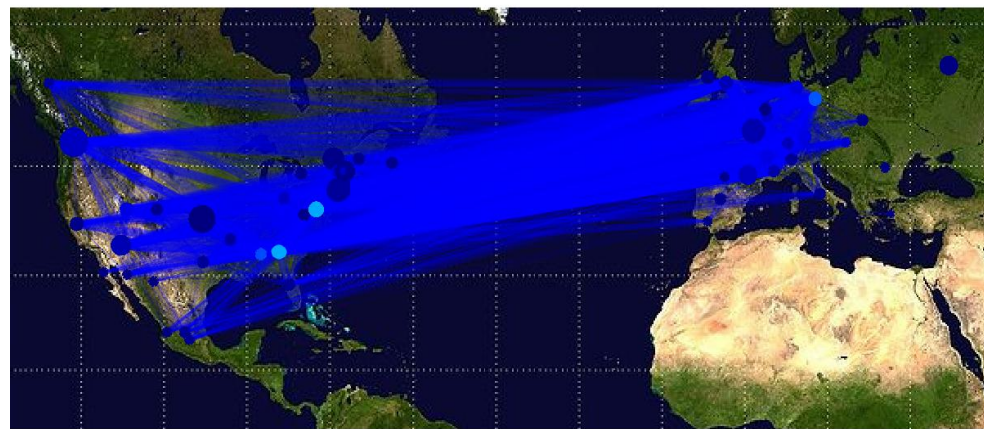
**Partnership 2002-2005**

**Partnership 2010-2014**

**Figure 2c: Geographic map of investment sub-network**



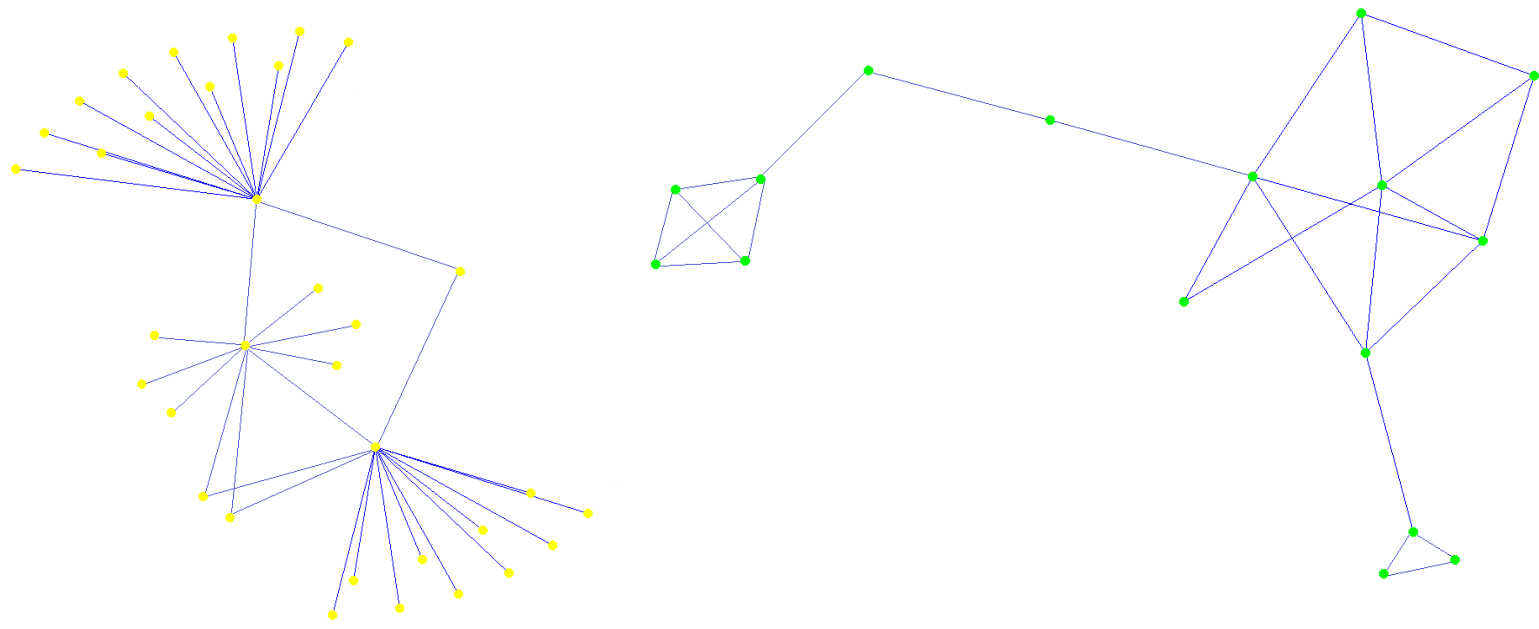
**Investment 2002-2005**



**Investment 2010-2014**



**Figure 3: Linkage formation structure for the buyer-supplier and partnership sub-network**

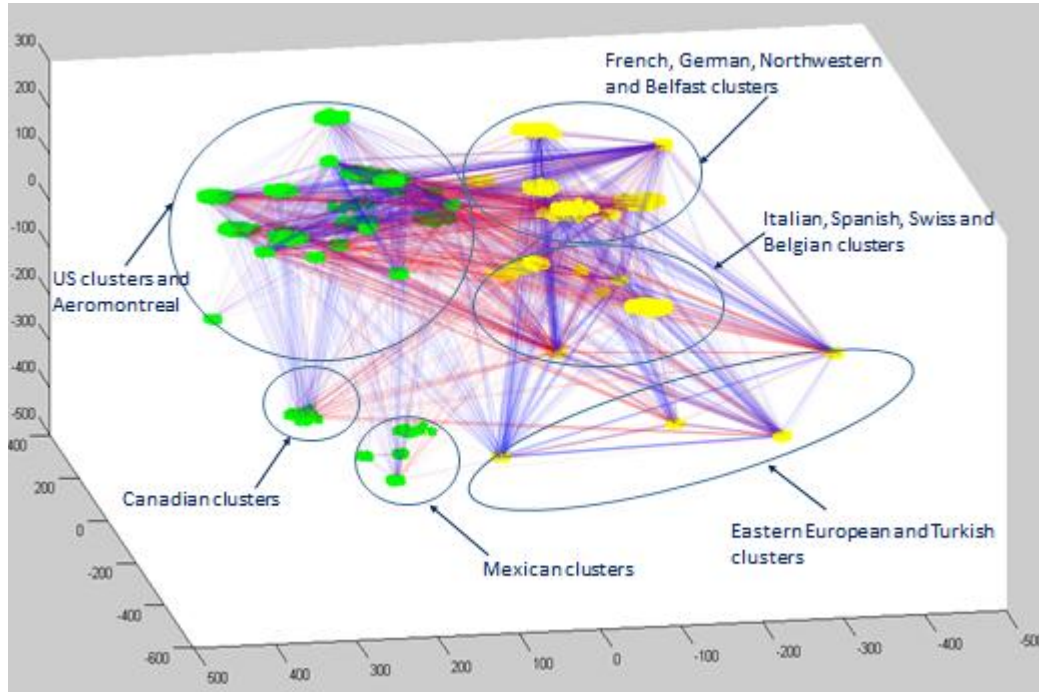


**Buyer-supplier sub-network**

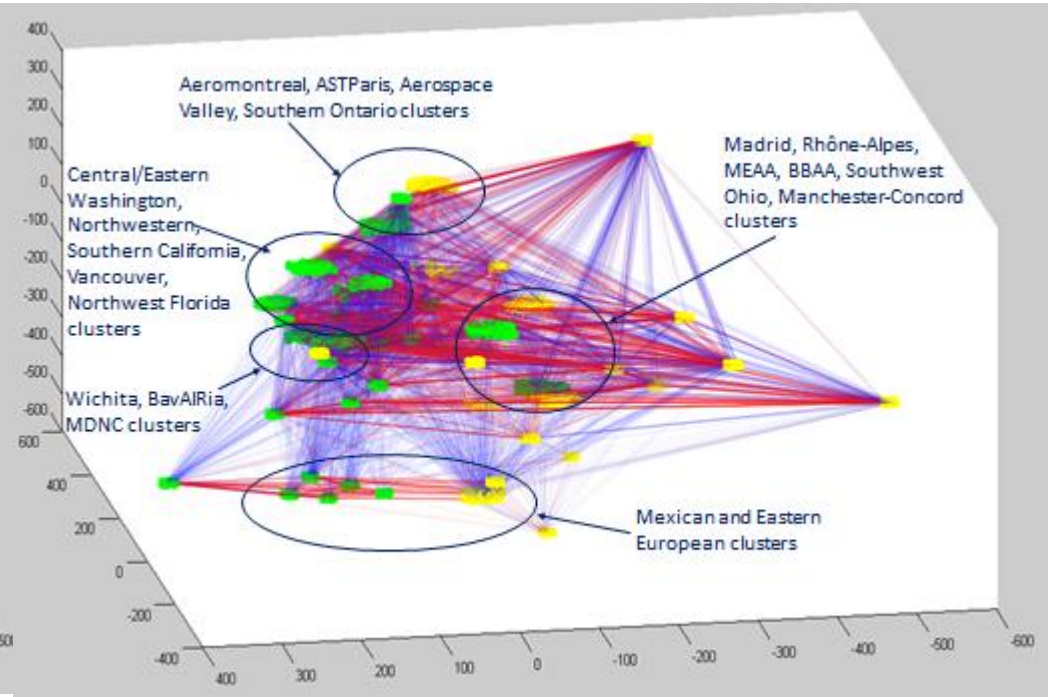
**Partnership sub-network**

**Figure 4: community structure analysis**

**Aerospace network 2002-2005**



**Aerospace network 2010-2014**



**Table 1: Number of local and trans-local linkages, by type and time period**

Linkages	Local			Trans-local		
	2002-2005	2006-2009	2010-2014	2002-2005	2006-2009	2010-2014
Buyer-supplier	4307	3237	2901	906	2681	3383
Partnership	692	1685	2468	1592	1905	2201
Investment	331	281	244	6117	7693	8076
Total	5330	5203	5613	8615	12279	13660

**Table 2: statistical significance of different partitioning schemes (p-value of the fitness test)**

Partitioning order	Buyer-supplier			Partnership			Investment			Global aerospace network		
	2002-2005	2006-2009	2010-2014	2002-2005	2006-2009	2010-2014	2002-2005	2006-2009	2010-2014	2002-2005	2006-2009	2010-2014
First order – 2 partitions (North America vs. Europe)	0.000	0.003	0.021	0.218	0.264	0.352	0.054	0.127	0.255	0.054	0.102	0.205
Second order – 5 partitions (US, Canada, Mexico, Western Europe and Eastern Europe)	0.000	0.148	0.623	0.152	0.239	0.584	0.383	0.421	0.662	0.092	0.413	0.511
Third order – 14 partitions – (4 US regions, 2 Canadian regions, 3 Mexican regions, 5 European regions)	0.003	0.072	0.664	0.469	0.383	0.217	0.473	0.564	0.706	0.384	0.567	0.586
Fourth order – 52 partitions (the number of industrial clusters in the sample)	0.000	0.046	0.055	0.201	0.098	0.052	0.739	0.805	0.871	0.209	0.218	0.221



1130, rue Sherbrooke Ouest, bureau 1400, Montréal (Québec) H3A 2M8

Tél. : 514-985-4000 • Téléc. : 514-985-4039

[www.cirano.qc.ca](http://www.cirano.qc.ca) • [info@cirano.qc.ca](mailto:info@cirano.qc.ca)

Centre interuniversitaire de recherche en analyse des organisations  
Center for Interuniversity Research and Analysis on Organizations